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DESIGN STATEMENT

TESCO STORE, NEW LOOK

1.0 Description

1.1 The following statement provides our analysis with regard to the design and access issues relating to the proposed “New Look” branding at this Tesco Store. This statement has been produced in accordance with the requirements of Section 62 and Section 327A of the 'Town and Country Planning Act' 1990 as inserted by Section 42 of the 'Planning and Compulsory Purchase Act' 2004, and Article 4C of the 'Town and Country Planning (General Development Procedure) Order' 1995 (as amended).

2.0 Use

2.1 The application relates to the installation of signs & branding to the car parking areas & store elevations.

2.2 Tesco propose to upgrade the appearance of the store branding to reflect current market trends & assist the customers to locate services within the site.

3.0 Layout

3.1 The new features do not result in any new Retail space.

3.2 The proposals are within the existing customer car park, however the proposal will not affect the existing operational use of the car park.

4.0 Scale

4.1 The changes relate to the existing previously approved features & signs on the site.

5.0 Landscaping

5.1 The proposal does not adversely affect existing landscape provision nor will it present a maintenance issue in respect of the building overall.

5.2 Any adjacent planted areas will be protected during the course of the installation.

6.0 Access

6.1 The proposals do not affect existing Customer or staff access.