Development Control
Civic Offices, Leigh Road
Eastleigh SO50 9YN
Tel: 023 8068 8264
www.eastleigh.gov.uk
Office Hours:
Monday to Thursday 8.30am - 5pm
Friday 8.30am - 4.30pm

For office use only

Application Number:

Date Valid:

Officer:

EASTLEIGH BOROUGH COUNCIL

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title: | First name: | Surname:

Company name: Brookton 2000 Ltd.

Street address: C/O Agent

Town/City

County:

Country:

Postcode:

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			

Email address:

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

2. Agent Name, Address and Contact Details

Title: | First Name: Peter | Surname: Atfield

Company name: Goadsby Planning & Environment

Street address: 99 Holdenhurst Road

Town/City: Bournemouth

County: Dorset

Country: United Kingdom

Postcode: BH8 8DY

	Country Code	National Number	Extension Number
Telephone number:		01202 550100	
Mobile number:			
Fax number:		01202 550022	

Email address: peter.atfield@goadsby.com

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: Suffix:

House name: Hedge End Business Centre

Street address: Botley Road

Hedge End

Town/City: Southampton

County:

Postcode: SO30 2AU

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 448878

Northing: 114034

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Forecourt Sign

How many of the following type of advertisements are you applying for?

Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 1

Please describe:

Freestanding sign advertising the presence of the Hedge End Business Centre

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ○ Yes ◉ No ○ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 26/11/2013 To: 26/11/2018

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ◉ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ○ Yes ◉ No

If No, why has permission not been obtained?

The proposed sign is wholly on land owned by the applicant. However, the application site extends beyond the sign on to land owned by the highway authority. They have now been informed.

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.000 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

What are the dimensions of the proposed advertisement? Height: 1.850 x Width: 0.650 x Depth: 0.100 metres

What materials will the sign be made of?

Brushed Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? 7.500 cm

The colour of text and background:

Black text, silver background

Will the sign be illuminated? ○ Yes ◉ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ◉ Yes ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

◉ The agent ○ The applicant ○ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☒ Date 26/11/2013