Development Control
Civic Offices, Leigh Road
Eastleigh SO50 9YN
Tel: 023 8068 8264
www.eastleigh.gov.uk
Office Hours:
Monday to Thursday 8.30am - 5pm
Friday 8.30am - 4.30pm

For office use only

Application Number:

Date Valid:

Officer:

EASTLEIGH BOROUGH COUNCIL

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title: Mrs | First name: Jacqueline | Surname: Cereda

Company name: Pearce Signs Ltd

Street address: Unit 53 Romsey Ind Est
Greatbridge Road

Town/City: Romsey
County: Hampshire
Country:
Postcode: SO51 0HR

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			

Email address:

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

2. Agent Name, Address and Contact Details

Title: Mrs | First Name: Jacqueline | Surname: Cereda

Company name: Pearce Signs Ltd

Street address: Unit 53 Romsey Ind Est
Greatbridge Road

Town/City: Romsey
County: Hants
Country:
Postcode: SO51 0HR

	Country Code	National Number	Extension Number
Telephone number:		01794 525000	
Mobile number:			
Fax number:			

Email address: jakki.cereda@pearcegroup.com

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: 3 Suffix:

House name: Natwest

Street address: Lower Northam Road

Hedge End

Town/City: Southampton

County:

Postcode: SO30 4PA

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 449073

Northing: 112954

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Internally illuminated ATM surround

How many of the following type of advertisements are you applying for?

Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 1

Please describe:

1 off cash point (ATM) surround on site

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ◉ Yes ○ No ○ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Drawing attached showing existing and proposed ATM

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 01/10/2012 To: 01/12/2017

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ◉ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ◉ Yes ○ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.605 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.043 m

What are the dimensions of the proposed advertisement? Height: 1.500 x Width: 1.040 x Depth: 0.043 metres

What materials will the sign be made of?

Constructed from aluminium with the text and vertical red surround in acrylic. Text, logo and vertical red sides only to illuminate

What is the maximum height of any of the individual letters and symbols (in centimetres)? 12.000 cm

The colour of text and background:

Text and logo white and red on a blue background all as drawing attached

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 1200.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? (•) Yes ( ) No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

(•) The agent ( ) The applicant ( ) Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☒ Date 28/09/2012