Development Control
Civic Offices, Leigh Road
Eastleigh SO50 9YN
Tel: 023 8068 8264
www.eastleigh.gov.uk
Office Hours:
Monday to Thursday 8.30am - 5pm
Friday 8.30am - 4.30pm

For office use only

Application Number:

Date Valid:

Officer:

EASTLEIGH BOROUGH COUNCIL

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title: Mr | First name: | Surname:

Company name: Spirit Pub Co

Street address: Sunrise House
Ninth Avenue
Centrum 100

Town/City: Burton Upon Trent

County: Staffs

Country:

Postcode: DE14 3JZ

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			

Email address:

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

2. Agent Name, Address and Contact Details

Title: Mr | First Name: Leslie | Surname: Gregg

Company name: ASHLEIGH SIGNS LIMITED

Street address: ASHLEIGH HOUSE MARSH STREET
ROTHWELL
1 Marsh Street

Town/City: LEEDS

County: West Yorkshire

Country: United Kingdom

Postcode: LS26 0AG

	Country Code	National Number	Extension Number
Telephone number:		01132014130	
Mobile number:			
Fax number:			

Email address: lgregg@ashleigh.co.uk

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: Suffix:

House name: Netley Grange

Street address: Grange Road

Netley Abbey

Town/City: Southampton

County:

Postcode: SO31 5FF

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 445879

Northing: 109273

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? (•) Yes ( ) No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title: Mr First name: Mark Surname: Fletcher

Reference: Monitoring & Enforcement Officer

Date (DD/MM/YYYY): 24/01/2014 (Must be pre-application submission)

Details of the pre-application advice received:

Thank you for the email, we are happy to invite an application for consideration in relation to this matter.

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ( ) Yes (•) No

6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ( ) Yes (•) No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

1 No Externally illuminated post sign
Retention of the following
2 No Externally illuminated fascia signs
2 No None illuminated directional signs
1 No Lantern

How many of the following type of advertisements are you applying for?

Fascia sign(s) 2 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 4

Please describe:

1 No Externally illuminated post sign (Item 01)
Retention of the following
2 No Externally illuminated fascia signs (Items 02,05)
2 No None illuminated directional signs (Items 03,04)
1 No Lantern (Item 06)

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? (•) Yes ( ) No

If Yes, please provide details:

Items 2-6 are to be retained item 1 to be changed

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? (•) Yes ( ) No ( ) Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Item 01 to be changed
Photograph 94945_072

Will the proposed advertisement(s) project over a footpath or other public highway? ( ) Yes (•) No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 29/01/2014 To: 29/01/2019

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? (•) Yes ( ) No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.100 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.030 m

What are the dimensions of the proposed advertisement? Height: 1.100 x Width: 2.400 x Depth: 0.030 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? 26.000 cm

The colour of text and background:

White/maroon

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? ( ) Internally (•) Externally

Illuminance Levels: 250.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 4.500 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.030 m

What are the dimensions of the proposed advertisement? Height: 1.200 x Width: 3.100 x Depth: 0.030 metres

What materials will the sign be made of?

Aluminium/Timber

What is the maximum height of any of the individual letters and symbols (in centimetres)? 46.000 cm

The colour of text and background:

Various as drawing

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? ( ) Internally (•) Externally

Illuminance Levels: 250.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.000 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

What are the dimensions of the proposed advertisement? Height: 5.195 x Width: 1.795 x Depth: 0.120 metres

What materials will the sign be made of?

Aluminium/Steel

What is the maximum height of any of the individual letters and symbols (in centimetres)? 154.000 cm

The colour of text and background:

Various as drawing

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? ( ) Internally (•) Externally

Illuminance Levels: 250.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.300 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.030 m

What are the dimensions of the proposed advertisement? Height: 0.900 x Width: 0.900 x Depth: 0.030 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? 30.000 cm

The colour of text and background:

Various as drawing

Will the sign be illuminated? ( ) Yes (•) No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.300 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.030 m

What are the dimensions of the proposed advertisement? Height: 0.900 x Width: 0.900 x Depth: 0.030 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? 30.000 cm

The colour of text and background:

Various as drawing

Will the sign be illuminated? ( ) Yes (•) No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.400 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.600 m

What are the dimensions of the proposed advertisement? Height: 0.660 x Width: 0.300 x Depth: 0.300 metres

What materials will the sign be made of?

Aluminium/Acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)? 18.000 cm

The colour of text and background:

Silver/Grey

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 200.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? (•) Yes ( ) No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

(•) The agent ( ) The applicant ( ) Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☒ Date 29/01/2014