Development Control
Civic Offices, Leigh Road
Eastleigh SO50 9YN
Tel: 023 8068 8264
www.eastleigh.gov.uk
Office Hours:
Monday to Thursday 8.30am - 5pm
Friday 8.30am - 4.30pm

**For office use only**

Application Number:

Date Valid:

Officer:

EASTLEIGH BOROUGH COUNCIL

# Application for consent to display an advertisement(s).
# Town and Country Planning (Control of Advertisement) Regulations 2007

**Publication of applications on planning authority websites.**
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

## 1. Applicant Name, Address and Contact Details

Title: | First name: | Surname:

Company name: KIA MOTORS (UK) LTD

Street address: 2 THE HEIGHTS
BROOKLANDS

Town/City: WEYBRIDGE
County: SURREY
Country: ENGLAND
Postcode: KT13 0NY

| | Country Code | National Number | Extension Number |
|---|---|---|---|
| Telephone number: | | | |
| Mobile number: | | | |
| Fax number: | | | |

Email address:

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

## 2. Agent Name, Address and Contact Details

Title: Mrs | First Name: Deborah | Surname: Pitt

Company name: Sign Specialists Ltd

Street address: 19 OXLEASOW ROAD
EAST MOONS MOAT INDUSTRIAL EST

Town/City: REDDITCH
County: WORCESTERSHIRE
Country: ENGLAND
Postcode: B98 0RE

| | Country Code | National Number | Extension Number |
|---|---|---|---|
| Telephone number: | | 01527 504276 | |
| Mobile number: | | | |
| Fax number: | | | |

Email address: deborah.pitt@sign-specialists.co.uk

## 3. Site Address Details

Full postal address of the site (including full postcode where available)

House: | Suffix:

House name: HENDY GROUP LTD

Street address: LEIGH ROAD

Town/City: EASTLEIGH

County: HAMPSHIRE

Postcode: SO50 9PT

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 444085

Northing: 119552

Description:

## 4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

## 5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

## 6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

## 7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

1 X INTERNALLY ILLUMINATED TOTEM ONLY EDGE OF TEXT & LOGO ILLUMINATE SIGN 'A'
2 X NON ILLUMINATED WELCOME TOTEMS SIGNS 'D'&'E'
1 X INTERNALLY ILLUMINATED BUILT UP LOGO AND LETTERS SIGN 'B' FITTED TO WHITE DIBOND TRAY SDIGN 'C'
1 X NON ILLUMINATED WHITE DIABOND FOLDED TRAY SIGN 'C'
1 X INTERNALLY ILLUMINTED SERVICE SIGN WITH PUSHED THROUGH ACRYLIC KIA LOGO SIGN 'G '
1 X NON ILLUMINATED WALL MIUNTED ENTRANCE GATE

How many of the following type of advertisements are you applying for?

Fascia sign(s) 0 | Projecting or hanging sign(s) 0 | Hoarding(s) 0 | Other 7

Please describe:

1 X INTERNALLY ILLUMINATED TOTEM ONLY EDGE OF TEXT & LOGO ILLUMINATE SIGN 'A'
2 X NON ILLUMINATED WELCOME TOTEMS SIGNS 'D'&'E'
1 X INTERNALLY ILLUMINATED BUILT UP LOGO AND LETTERS SIGN 'B' FITTED TO WHITE DIBOND TRAY SDIGN 'C'
1 X NON ILLUMINATED WHITE DIABOND FOLDED TRAY SIGN 'C'
1 X INTERNALLY ILLUMINTED SERVICE SIGN WITH PUSHED THROUGH ACRYLIC KIA LOGO SIGN 'G '
1 X NON ILLUMINATED WALL MIUNTED ENTRANCE GATE

## 8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ◉ Yes ○ No ○ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

96667/ A- planning Drawing & Photographs of existing signage

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

## 9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 27/10/2011 | To: 27/10/2016

## 10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? (•) Yes ( ) No

## 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? N/A m

What is the maximum projection of the advertisement from face of building (in metres)? N/A m

What are the dimensions of the proposed advertisement? Height: 6 x Width: 1.769 x Depth: .338 metres

What materials will the sign be made of?

Powder coated aluminium acrylic & vinyl ONLY EDGE OF LOGO ILLUMINATES

What is the maximum height of any of the individual letters and symbols (in centimetres)? 15 cm

The colour of text and background:

pantone 187c 877c 431c & White

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 100 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

## 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? N/A m

What is the maximum projection of the advertisement from face of building (in metres)? .116 m

What are the dimensions of the proposed advertisement? Height: 2 x Width: .592 x Depth: .116 metres

What materials will the sign be made of?

Hi Gloss Dibond & Arcylic

What is the maximum height of any of the individual letters and symbols (in centimetres)? 20.8 cm

The colour of text and background:

pantone 187c 877c 431c & White

Will the sign be illuminated? ( ) Yes (•) No

## 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? n/a m

What is the maximum projection of the advertisement from face of building (in metres)? .116 m

What are the dimensions of the proposed advertisement? Height: 2 x Width: .592 x Depth: .116 metres

What materials will the sign be made of?

Hi Gloss Dibond & Arcylic

What is the maximum height of any of the individual letters and symbols (in centimetres)? 20.8 cm

The colour of text and background:

pantone 187c 877c 431c & White

Will the sign be illuminated? ( ) Yes (•) No

## 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 4.55 m

What is the maximum projection of the advertisement from face of building (in metres)? .1 m

What are the dimensions of the proposed advertisement? Height: .375 x Width: 3.326 x Depth: .1 metres

What materials will the sign be made of?

Aluminium Arcylic INTERNALLY ILLUMINATED ONLY EDGE OF TEXT ILLUMINATES

What is the maximum height of any of the individual letters and symbols (in centimetres)? 60 cm

The colour of text and background:

pantone 187c

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 200 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

## 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 4.4 m

What is the maximum projection of the advertisement from face of building (in metres)? .05 m

What are the dimensions of the proposed advertisement? Height: .9 x Width: 6 x Depth: .05 metres

What materials will the sign be made of?

DIBOND

What is the maximum height of any of the individual letters and symbols (in centimetres)? N/A cm

The colour of text and background:

WHITE

Will the sign be illuminated? ( ) Yes (•) No

## 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 4.9 m

What is the maximum projection of the advertisement from face of building (in metres)? .058 m

What are the dimensions of the proposed advertisement? Height: 1 x Width: 1 x Depth: .058 metres

What materials will the sign be made of?

Powder coated aluminium acrylic & vinyl ONLY EDGE OF LOGO ILLUMINATES

What is the maximum height of any of the individual letters and symbols (in centimetres)? 10.9 cm

The colour of text and background:

pantone 187c 877c 431c & White

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 100 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

## 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? N/A m

What is the maximum projection of the advertisement from face of building (in metres)? .27 m

What are the dimensions of the proposed advertisement? Height: 2.309 x Width: 2.316 x Depth: .27 metres

What materials will the sign be made of?

Powder coated aluminium & vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)? 5.6 cm

The colour of text and background:

pantone 187c 877c 431c & White

Will the sign be illuminated? ○ Yes ◉ No

## 12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ◉ Yes ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

◉ The agent ○ The applicant ○ Other person

## 13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. ☒

Date 27/10/2011