Development Control
Civic Offices, Leigh Road
Eastleigh SO50 9YN
Tel: 023 8068 8264
www.eastleigh.gov.uk
Office Hours:
Monday to Thursday 8.30am - 5pm
Friday 8.30am - 4.30pm

For office use only

Application Number:

Date Valid:

Officer:

EASTLEIGH BOROUGH COUNCIL

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title: Mr | First name: | Surname:

Company name: Next Retail

Street address: Desford Road

Town/City: Enderby

County: Leicester

Country:

Postcode:

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			

Email address:

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

2. Agent Name, Address and Contact Details

Title: Mr | First Name: Darren | Surname: Elliott

Company name: Gee Tee Signs Ltd

Street address: Gee Tee Signs Ltd
Bestwood Road
Bulwell

Town/City: Nottingham

County: Nottinghamshire

Country: United Kingdom

Postcode: NG6 8SS

	Country Code	National Number	Extension Number
Telephone number:		0115 976 11 88	
Mobile number:			
Fax number:			

Email address: darren.elliott@geeteesigns.com

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: | Suffix:

House name: Next Retail

Street address: Charles Watts Way

Wildern Mill

Town/City: Hedge End, Southampton

County: Hampshire

Postcode: SO30 4RT

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 448477

Northing: 113375

Description:

Signage for new build retail unit

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? (●) Yes ( ) No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title: Mr First name: David Surname: Huckfield

Reference: E-mail response below

Date (DD/MM/YYYY): 27/09/2013 (Must be pre-application submission)

Details of the pre-application advice received:

Morning Darren,
Please accept my apologies for the delay in responding to your emails, I have been away from the office since the end of August and only returned yesterday. The signage application (PP-0776879 / A/13/73013 (our ref)) was dealt with by my colleague Ele Evans in my absence. In response to your question regarding the altered/removed NEXT signage as well as the additional COSTA signs, due to the nature and degree of the changes you will need to submit a new application for advertisement consent to cover all of the proposed signs; the fee for this application will be £110.

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ( ) Yes (●) No

6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ( ) Yes (●) No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

THIS IS A RE-APPLICATION DUE TO CHANGES TO SIGNAGE SIZES/TEXT AND SET-OUT. Acrylic built up lettering and 2 sets of built up Stainless steel lettering fitted to new retail building.

How many of the following type of advertisements are you applying for?

Fascia sign(s) 9 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 0

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ( ) Yes (●) No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ( ) Yes (●) No ( ) Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ( ) Yes (●) No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 25/11/2013 To: 25/11/2018

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ◉ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ◉ Yes ○ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 6.260 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.090 m

What are the dimensions of the proposed advertisement? Height: 1.850 x Width: 7.160 x Depth: 0.090 metres

What materials will the sign be made of?

SIGN REF: S1.....Acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)? 185.000 cm

The colour of text and background:

white text on brick background

Will the sign be illuminated? ◉ Yes ○ No

Will the sign be illuminated internally or externally? ◉ Internally ○ Externally

Illuminance Levels: 330.000 cd/m

Will the illumination be static or intermittent? ◉ Static ○ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 5.100 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.060 m

What are the dimensions of the proposed advertisement? Height: 1.635 x Width: 3.695 x Depth: 0.060 metres

What materials will the sign be made of?

SIGN REF: C2....Aluminium sign box with acrylic text.

What is the maximum height of any of the individual letters and symbols (in centimetres)? 67.000 cm

The colour of text and background:

white text on red background

Will the sign be illuminated? ◉ Yes ○ No

Will the sign be illuminated internally or externally? ◉ Internally ○ Externally

Illuminance Levels: 300.000 cd/m

Will the illumination be static or intermittent? ◉ Static ○ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.165 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.090 m

What are the dimensions of the proposed advertisement? Height: 0.885 x Width: 3.427 x Depth: 0.090 metres

What materials will the sign be made of?

SIGN REF: S2...Acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)? 88.500 cm

The colour of text and background:

white text on brick background

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 330.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 5.700 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.090 m

What are the dimensions of the proposed advertisement? Height: 3.385 x Width: 4.860 x Depth: 0.090 metres

What materials will the sign be made of?

SIGN REF: S3...Acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)? 124.500 cm

The colour of text and background:

white text on glazing

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 330.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.850 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.060 m

What are the dimensions of the proposed advertisement? Height: 0.670 x Width: 3.100 x Depth: 0.060 metres

What materials will the sign be made of?

SIGN REF: C1...Stainless steel letters with acrylic faces

What is the maximum height of any of the individual letters and symbols (in centimetres)? 67.000 cm

The colour of text and background:

white text on glazing

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 300.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 6.950 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.090 m

What are the dimensions of the proposed advertisement? Height: 1.500 x Width: 5.800 x Depth: 0.090 metres

What materials will the sign be made of?

SIGN REF: S4...Acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)? 150.000 cm

The colour of text and background:

white text on glazing

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 330.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 4.700 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.090 m

What are the dimensions of the proposed advertisement? Height: 2.900 x Width: 4.140 x Depth: 0.090 metres

What materials will the sign be made of?

SIGN REF: S5...Acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)? 107.000 cm

The colour of text and background:

white text on brick background

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 330.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.650 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.600 m

What are the dimensions of the proposed advertisement? Height: 0.670 x Width: 3.100 x Depth: 0.060 metres

What materials will the sign be made of?

SIGN REF: C3...Stainless steel letters with acrylic faces

What is the maximum height of any of the individual letters and symbols (in centimetres)? 67.000 cm

The colour of text and background:

white text on brick background

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 300.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 4.530 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.090 m

What are the dimensions of the proposed advertisement? Height: 1.200 x Width: 4.640 x Depth: 0.090 metres

What materials will the sign be made of?

SIGN REF: S7...Acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)? 120.000 cm

The colour of text and background:

white text on glazing

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 330.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? (•) Yes ( ) No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

(•) The agent ( ) The applicant ( ) Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☒ Date 03/10/2013