Development Control
Civic Offices, Leigh Road
Eastleigh SO50 9YN
Tel: 023 8068 8264
www.eastleigh.gov.uk
Office Hours:
Monday to Thursday 8.30am - 5pm
Friday 8.30am - 4.30pm

For office use only

Application Number:

Date Valid:

Officer:

EASTLEIGH BOROUGH COUNCIL

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title: Mr | First name: | Surname:

Company name: TRAVIS PERKINS

Street address: RYE HILL CLOSE

Town/City: NORTHAMPTON

County:

Country: United Kingdom

Postcode: NN5 7UA

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			

Email address:

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

2. Agent Name, Address and Contact Details

Title: Mrs | First Name: Sandy | Surname: Walker

Company name: Greens the Signmakers Limited

Street address: Greens the Signmakers Limited Brigh

Town/City: Hull

County: Humberside

Country: United Kingdom

Postcode: HU3 4UW

	Country Code	National Number	Extension Number
Telephone number:		01482 621860	
Mobile number:			
Fax number:			

Email address: sandy@greens-signmakers.co.uk

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: | Suffix:

House name:

Street address: Botley Road

Hedge End

Town/City: Southampton

County:

Postcode: SO30 2HE

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 449033

Northing: 113979

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

2 NO. NEW INTERNALLY ILLUMINATED BOX SIGNS TO FRONT ELEVATION
2 NON ILLUMINATED FLEXFACE SIGNS TO FRONT ELEVATION
POSTER FRAMES AND DISCLAIMER PANELS TO FRONT ELEVATION
2 NO. ILLUMINATED BOX SIGNS TO WEST ELEVATION
2 NO. ILLUMINATED BOX SIGNS TO NORTH ELEVATION
1 NO. DOUBLE SIDED TOTEM SIGN

How many of the following type of advertisements are you applying for?

Fascia sign(s): 9 | Projecting or hanging sign(s): 0 | Hoarding(s): 0 | Other: 2

Please describe:

POSTER GRIP FRAMES
DOUBLE SIDED TOTEM SIGN

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ○ Yes ◉ No ○ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 28/03/2014 | To: 28/03/2019

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ◉ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ◉ Yes ○ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.100 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.160 m

What are the dimensions of the proposed advertisement? Height: 3.500 x Width: 7.000 x Depth: 0.160 metres

What materials will the sign be made of?

Aluminium box with LED lamps fitted internally. Felxible face skin decorated in vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.120 cm

The colour of text and background:

Blue ground with white text

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 160.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 4.800 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.160 m

What are the dimensions of the proposed advertisement? Height: 1.650 x Width: 6.000 x Depth: 0.160 metres

What materials will the sign be made of?

Aluminium box with LED lamps fitted internally. Felxible face skin decorated in vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.800 cm

The colour of text and background:

Green ground with white and yellow detail

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 160.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 4.000 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.100 m

What are the dimensions of the proposed advertisement? Height: 2.000 x Width: 3.000 x Depth: 0.100 metres

What materials will the sign be made of?

Aluminium frame with flexface skin decorated in vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.020 cm

The colour of text and background:

Blue/white ground with blue/white text

Will the sign be illuminated? ( ) Yes (•) No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 4.000 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.100 m

What are the dimensions of the proposed advertisement? Height: 2.000 x Width: 3.000 x Depth: 0.100 metres

What materials will the sign be made of?

Aluminium frame with flexface skin decorated in vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.020 cm

The colour of text and background:

Blue ground with white text

Will the sign be illuminated? ○ Yes ◉ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 4.100 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.160 m

What are the dimensions of the proposed advertisement? Height: 3.000 x Width: 6.000 x Depth: 0.160 metres

What materials will the sign be made of?

Aluminium box with LED lamps fitted internally. Felxible face skin decorated in vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.120 cm

The colour of text and background:

Blue ground with white text

Will the sign be illuminated? ◉ Yes ○ No

Will the sign be illuminated internally or externally? ◉ Internally ○ Externally

Illuminance Levels: 160.000 cd/m

Will the illumination be static or intermittent? ◉ Static ○ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 5.000 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.160 m

What are the dimensions of the proposed advertisement? Height: 1.650 x Width: 6.000 x Depth: 0.160 metres

What materials will the sign be made of?

Aluminium box with LED lamps fitted internally. Felxible face skin decorated in vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.080 cm

The colour of text and background:

Green ground with white and yellow detail

Will the sign be illuminated? ◉ Yes ○ No

Will the sign be illuminated internally or externally? ◉ Internally ○ Externally

Illuminance Levels: 160.000 cd/m

Will the illumination be static or intermittent? ◉ Static ○ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 5.000 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.160 m

What are the dimensions of the proposed advertisement? Height: 2.500 x Width: 5.000 x Depth: 0.160 metres

What materials will the sign be made of?

Aluminium box with LED lamps fitted internally. Felxible face skin decorated in vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.095 cm

The colour of text and background:

Blue ground with white text

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 16.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.100 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.160 m

What are the dimensions of the proposed advertisement? Height: 1.375 x Width: 5.000 x Depth: 0.160 metres

What materials will the sign be made of?

Aluminium box with LED lamps fitted internally. Felxible face skin decorated in vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.050 cm

The colour of text and background:

Green ground with white and yellow detail

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 160.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.500 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.003 m

What are the dimensions of the proposed advertisement? Height: 0.297 x Width: 0.420 x Depth: 0.003 metres

What materials will the sign be made of?

Aluminium panels with vinyl details applied (X2)

What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.005 cm

The colour of text and background:

Blue ground with white text

Will the sign be illuminated? ( ) Yes (•) No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.300 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.025 m

What are the dimensions of the proposed advertisement? Height: 1.750 x Width: 1.260 x Depth: 0.025 metres

What materials will the sign be made of?

Aluminium poster frames (X2) with clear acrylic faces

What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.000 cm

The colour of text and background:

Silver frames

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 5.000 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

What are the dimensions of the proposed advertisement? Height: 5.000 x Width: 1.500 x Depth: 0.200 metres

What materials will the sign be made of?

Steel frame with aluminium box sign with internal LED illumination. Face to be in flexible skin covered in digital printed vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.025 cm

The colour of text and background:

Beige/black/blue/green ground with white/black/yellow detail

Will the sign be illuminated? ◉ Yes ○ No

Will the sign be illuminated internally or externally? ◉ Internally ○ Externally

Illuminance Levels: 160.000 cd/m

Will the illumination be static or intermittent? ◉ Static ○ Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ◉ Yes ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

◉ The agent ○ The applicant ○ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☒ Date 28/03/2014