**Development Management**
Eastleigh House, Upper Market Street, Eastleigh, SO50 9YN
Tel: 023 8068 8264 www.eastleigh.gov.uk
Office hours: Mon-Thurs 8.30am - 5pm, Friday 8.30am - 4.30pm

EASTLEIGH BOROUGH COUNCIL

# Application for consent to display an advertisement(s).
# Town and Country Planning (Control of Advertisement) Regulations 2007

**Publication of applications on planning authority websites.**
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

## 1. Applicant Name, Address and Contact Details

| | | | | | |
|---|---|---|---|---|---|
| Title: | Mr | First Name: | John | Surname: | Johnson |

| | | | |
|---|---|---|---|
| Company name: | Bellway Homes (Wessex Division) | | |
| Street address: | Bellway House | | |
| | Embankment Way | Telephone number: | |
| | Castleman Business Centre | Mobile number: | |
| Town/City: | Ringwood | Fax number: | |
| Country: | United Kingdom | Email address: | |
| Postcode: | BH24 1EU | | |

Are you an agent acting on behalf of the applicant? ○ Yes ◉ No

## 2. Agent Name, Address and Contact Details

No Agent details were submitted for this application

## 3. Site Address Details

Full postal address of the site (including full postcode where available)

| | | | |
|---|---|---|---|
| House: | | Suffix: | |
| House name: | Stoke Park Farm | | |
| Street address: | Stoke Common Road | | |
| | | | |
| | | | |
| Town/City: | BISHOPSTOKE | | |
| Postcode: | SO50 6DW | | |

Description of location or a grid reference
(must be completed if postcode is not known):

| | |
|---|---|
| Easting: | 447194 |
| Northing: | 120155 |

Description:

## 4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

## 5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

## 6. Authority Employee/Member

With respect to the Authority, I am:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

## 7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

The proposed advertisement consists for 5 x Flags and 4 x free standing signs. Refer to 'RW/SALES.02' for site layout and '163534 The Chase Sales signage Visual' for dimensions and visuals.

How many of the following type of advertisements are you applying for?

Fascia sign(s) 2 | Projecting or hanging sign(s) 0 | Hoarding(s) 0 | Other 1

Please describe:

Refer to '163534 The Chase Sales signage Visual' for dimensions and visuals.

## 8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ○ Yes ○ No ◉ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

## 9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 05/09/2016 To: 05/09/2018

## 10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ◉ Yes ○ No

## 11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.00 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m

## 11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What are the dimensions of the proposed advertisement? Height: 1.50 x Width: 3.00 x Depth: 0.08 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? 20 cm

The colour of text and background:

Blue/Orange on White and Grey background

Will the sign be illuminated? ○ Yes ◉ No

## 11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.70 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m

What are the dimensions of the proposed advertisement? Height: 1.50 x Width: 3.00 x Depth: 0.08 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? 18 cm

The colour of text and background:

Blue/Orange on White and Grey background

Will the sign be illuminated? ○ Yes ◉ No

## 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 4.20 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m

What are the dimensions of the proposed advertisement? Height: 6.00 x Width: 0.80 x Depth: 0.09 metres

What materials will the sign be made of?

Aluminium and Cloth

What is the maximum height of any of the individual letters and symbols (in centimetres)? 10 cm

The colour of text and background:

White/Orange on Blue and Orange background

Will the sign be illuminated? ○ Yes ◉ No

## 12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ◉ Yes ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

○ The agent ◉ The applicant ○ Other person

## 13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☑ Date 25/07/2016