Development Management
Eastleigh House, Upper Market Street, Eastleigh, SO50 9YN
Tel: 023 8068 8264 www.eastleigh.gov.uk
Office hours: Mon-Thurs 8.30am - 5pm, Friday 8.30am - 4.30pm

EASTLEIGH BOROUGH COUNCIL

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Company	First Name:	Mitchell	Surname:	Butler
Company name:	Mitchells & Butler				
Street address:	27 Fleet Street				
				Telephone number:	
				Mobile number:	
Town/City:	Birmingham			Fax number:	
Country:				Email address:	
Postcode:	B3 1jp				

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

2. Agent Name, Address and Contact Details

Title:	Mrs	First Name:	Angela	Surname:	Lawson
Company name:	Omega Signs Limited				
Street address:	Newmarket Approach				
				Telephone number:	01132403000
				Mobile number:	
Town/City:	Leeds			Fax number:	
Country:				Email address:	
Postcode:	LS9 0RJ				angela.l@omega-signs.co.uk

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: | Suffix:

House name: Windhover Manor

Street address: Providence Hill

Town/City: BURSLEDON

Postcode: SO31 8DW

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 448070

Northing: 110840

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

6. Authority Employee/Member

With respect to the Authority, I am:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Replacement signage in keeping with Mitchells & Butler branding, Miller & Carter

How many of the following type of advertisements are you applying for?

Fascia sign(s): 1 | Projecting or hanging sign(s): 0 | Hoarding(s): 0 | Other: 4

Please describe:

B - Individual WELCOME letters
C - Post mounted entrance sign
D - Post mounted directional entrance sign
E - Post mounted corex sign - please note, the visual proposes a 'sample' of the promotional corex insert. This will be changeable with current promotions.

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

8. Location of Advertisement(s)

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ○ Yes ◉ No ○ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 30/06/2017 To: 30/06/2022

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ◉ Yes ○ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 5.41 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.14 m

What are the dimensions of the proposed advertisement? Height: 0.40 x Width: 3.00 x Depth: 0.14 metres

What materials will the sign be made of?

Item A - fabricated aluminium, powdercoated finish, acrylic letters with vinyl applied

What is the maximum height of any of the individual letters and symbols (in centimetres)? 22 cm

The colour of text and background:

white and gold on black

Will the sign be illuminated? ◉ Yes ○ No

Will the sign be illuminated internally or externally? ◉ Internally ○ Externally

Illuminance Levels: 149.00 cd/m

Will the illumination be static or intermittent? ◉ Static ○ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.25 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.01 m

What are the dimensions of the proposed advertisement? Height: 0.17 x Width: 1.64 x Depth: 0.01 metres

What materials will the sign be made of?

item B - acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)? 17 cm

The colour of text and background:

Black

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1.80 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m

What are the dimensions of the proposed advertisement? Height: 2.55 x Width: 2.00 x Depth: 0.10 metres

What materials will the sign be made of?

Item C - fabricated aluminium, powdercoated finish router cut out lettering back by opal acrylic on steel posts

What is the maximum height of any of the individual letters and symbols (in centimetres)? 15 cm

The colour of text and background:

white on black

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 149.00 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1.80 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m

What are the dimensions of the proposed advertisement? Height: 2.55 x Width: 2.00 x Depth: 0.10 metres

What materials will the sign be made of?

Item D - fabricated aluminium, powdercoated finish router cut out lettering, back by opal acrylic on steel posts

What is the maximum height of any of the individual letters and symbols (in centimetres)? 15 cm

The colour of text and background:

white on black

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 149.00 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1.80 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m

What are the dimensions of the proposed advertisement? Height: 2.95 x Width: 1.82 x Depth: 0.05 metres

What materials will the sign be made of?

Item E - fabricated aluminium, powdercoated finish on painted steel posts

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

black

11 (d). Details of Proposed Advertisement(s) - Other Sign

Will the sign be illuminated? (●) Yes ( ) No

Will the sign be illuminated internally or externally? ( ) Internally (●) Externally

Illuminance Levels: 84.00 cd/m

Will the illumination be static or intermittent? (●) Static ( ) Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? (●) Yes ( ) No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

( ) The agent (●) The applicant ( ) Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☑ Date 04/05/2017