**Development Management**
Eastleigh House, Upper Market Street, Eastleigh, SO50 9YN
Tel: 023 8068 8264 www.eastleigh.gov.uk
Office hours: Mon-Thurs 8.30am - 5pm, Friday 8.30am - 4.30pm

EASTLEIGH BOROUGH COUNCIL

# Application for consent to display an advertisement(s).
# Town and Country Planning (Control of Advertisement) Regulations 2007

**Publication of applications on planning authority websites.**
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

## 1. Applicant Name, Address and Contact Details

Title: Mr | First name: Mahesh | Surname: Nagpal

Company name: Smiles Surgery

Street address: 144 Bournemouth Road

Town/City: Chandler's Ford

County: Hampshire

Country: United Kingdom

Postcode: SO53 3AL

| | Country Code | National Number | Extension Number |
|---|---|---|---|
| Telephone number: | | | |
| Mobile number: | | | |
| Fax number: | | | |

Email address:

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

## 2. Agent Name, Address and Contact Details

Title: Mr | First Name: John | Surname: Cole

Company name: John Cole Architect

Street address: 4 The Paddock

Town/City: Eastleigh

County: Hants

Country: United Kingdom

Postcode: SO50 4SD

| | Country Code | National Number | Extension Number |
|---|---|---|---|
| Telephone number: | | 02380 641805 | |
| Mobile number: | | | |
| Fax number: | | | |

Email address: jcolearch@gmail.com

## 3. Site Address Details

Full postal address of the site (including full postcode where available)

House: 144 Suffix:

House name:

Street address: Bournemouth Road

Town/City: Chandler's Ford

County: Hampshire

Postcode: SO53 3AL

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 443092

Northing: 119906

Description:

## 4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

## 5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

## 6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

## 7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Erection of freestanding illuminated sign.

How many of the following type of advertisements are you applying for?

Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 1

Please describe:

One double sided sign on posts at footpath 2.5 m high illuminated by LED trough lights.

## 8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ○ Yes ◉ No ○ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

## 9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 01/12/2015 To: 01/12/2025

## 10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ◉ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ◉ Yes ○ No

## 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1.700 m

What is the maximum projection of the advertisement from face of building (in metres)? 7.800 m

What are the dimensions of the proposed advertisement? Height: 2.500 x Width: 1.950 x Depth: 0.100 metres

What materials will the sign be made of?

Powder coated aluminium with solid vinyls applied to both faces

What is the maximum height of any of the individual letters and symbols (in centimetres)? 15.000 cm

The colour of text and background:

orange/black/blue on white background

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? ( ) Internally (•) Externally

Illuminance Levels: 260.000 cd/m

Will the illumination be static or intermittent? ( ) Static (•) Intermittent

## 12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? (•) Yes ( ) No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

(•) The agent ( ) The applicant ( ) Other person

## 13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☒ Date 15/11/2015