Development Management
Eastleigh House, Upper Market Street, Eastleigh, SO50 9YN
Tel: 023 8068 8264 www.eastleigh.gov.uk
Office hours: Mon-Thurs 8.30am - 5pm, Friday 8.30am - 4.30pm

EASTLEIGH BOROUGH COUNCIL

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:		First name:	Jacqui	Surname:	Thomson	

Company name	RBS
Street address:	PO Box 1000
	Business House D
	Gogarburn
Town/City	Edinburgh
County:	Scotland
Country:	United Kingdom
Postcode:	EH12 1HQ

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			

Email address:

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

2. Agent Name, Address and Contact Details

Title:		First Name:	Lucy	Surname:	Wing	

Company name:	Styles and Wood Ltd
Street address:	Aspect House
	Manchester Road
	Timperley
Town/City	Altrincham
County:	Cheshire East
Country:	
Postcode:	WA14 5PG

	Country Code	National Number	Extension Number
Telephone number:		0161 926 6000	
Mobile number:			
Fax number:			

Email address: rbsplanning@stylesandwood.co.uk

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: 123 Suffix:

House name:

Street address: Winchester Road

Town/City: Chandler's Ford

County: Hampshire

Postcode: SO53 2UA

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 444057

Northing: 121215

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Installation of the following shopfront signage, post removal of signage currently in situ:
1no. 620mm high fascia with 1no. set 434mm high internally illuminated NatWest lettering and chevron logo.
1no. 600mm high internally illuminated projecting sign.
1no. 2020mm high ATM surround with 1no. set 112mm high internally illuminated NatWest Chashout lettering and chevron logo and red accent lines. (replacement of 1no. ATM insitu with new- like for like replacement).
Other permitted signage:
1no. Nameplate
1no. Web/Tel vinyl

How many of the following type of advertisements are you applying for?

Fascia sign(s) 1 Projecting or hanging sign(s) 1 Hoarding(s) 0 Other 1

Please describe:

1no. 2020mm high ATM surround with 1no. set 112mm high internally illuminated NatWest Chashout lettering and chevron logo and red accent lines. (replacement of 1no. ATM insitu with new- like for like replacement).

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ◉ Yes ○ No ○ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

NatWest Chandlers Ford Existing Elevation.pdf
NatWest Chandlers Ford- Improving our Presence Summary.pdf
141002 v1 - NatWest - Chandlers Ford.pdf

Will the proposed advertisement(s) project over a footpath or other public highway? ◉ Yes ○ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 06/01/2015 To: 06/01/2019

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? (•) Yes ( ) No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.610 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.110 m

What are the dimensions of the proposed advertisement? Height: 0.620 x Width: 10.501 x Depth: 0.110 metres

What materials will the sign be made of?

Aluminium panel painted NatWest purple high gloss. With 1no. built up chevron with purple returns, internally illuminated with white LEDs- Sloan V180 IP68. Chevron logo has 3mm opal acrylic translucent face, superimposed with rear decorated 5mm clear acrylic with bevelled and polished edges. Red acrylic accent line internally illuminated with red LEDs IP67 Flexistrip.

What is the maximum height of any of the individual letters and symbols (in centimetres)? 43.400 cm

The colour of text and background:

White NatWest lettering with red NatWest chevron logo on a purple high gloss background

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 400.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.710 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.802 m

What are the dimensions of the proposed advertisement? Height: 0.600 x Width: 0.054 x Depth: 0.802 metres

What materials will the sign be made of?

6mm low ion toughened glass screen printed to the rear.1.5mm aluminum shroud finished in high gloss NatWest purple. All fixtures and fittings behind the sign itself. Red detail strip illuminated by red LED Flexistrip IP67.

What is the maximum height of any of the individual letters and symbols (in centimetres)? 41.700 cm

The colour of text and background:

Red NatWest chevron logo on a NatWest purple high gloss background

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 200.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.001 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.043 m

What are the dimensions of the proposed advertisement? Height: 2.020 x Width: 1.040 x Depth: 0.043 metres

What materials will the sign be made of?

10mm clear acrylic with bevelled and polished edges. Panel reverse decorated opaque Blueberry with Red Chevron and white text to illuminate using white LED's. Red acrylic accent lines to illuminate with red LED's

What is the maximum height of any of the individual letters and symbols (in centimetres)? 11.200 cm

The colour of text and background:

White NatWest Cashout lettering with red NatWest chevron logo on a NatWest purple high gloss background

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 200.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? (•) Yes ( ) No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

(•) The agent ( ) The applicant ( ) Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☒ Date 06/01/2015