Development Control
Civic Offices, Leigh Road
Eastleigh SO50 9YN
Tel: 023 8068 8264
www.eastleigh.gov.uk
Office Hours:
Monday to Thursday 8.30am - 5pm
Friday 8.30am - 4.30pm

For office use only

Application Number: A/11/68789

Date Valid: 18/3/11

Officer: CM

EASTLEIGH BOROUGH COUNCIL

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title: | First name: | Surname:

Company name: Home Retail Group Plc

Street address: 489-499 Avebury Boulevard

Town/City: Milton Keynes

County:

Country:

Postcode: MK6 2NW

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			

Email address:

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

2. Agent Name, Address and Contact Details

Title: Ms | First Name: TRACY | Surname: BARWICK

Company name: spencer signs ltd

Street address: 1 70 Scarborough street

Town/City: Hull

County: East Riding of Yorkshire

Country: United Kingdom

Postcode: HU3 4TG

	Country Code	National Number	Extension Number
Telephone number:	01482	325797	210
Mobile number:			
Fax number:	01482	323077	

Email address: tracybarwick@spencersigns.co.uk

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: | Suffix:

House name: HOMEBASE LTD

Street address: TOLLBAR WAY

HEDGE END

Town/City: SOUTHAMPTON

County:

Postcode: SO30 2UH

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 448287

Northing: 114118

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

1 no. internally illuminated flexface signs

How many of the following type of advertisements are you applying for?

Fascia sign(s) 1 | Projecting or hanging sign(s) 0 | Hoarding(s) 0 | Other 0

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ○ Yes ◉ No ○ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 01/05/2011 To: 01/05/2016

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ◉ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ◉ Yes ○ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 5.825 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.235 m

What are the dimensions of the proposed advertisement? Height: 2 x Width: 7 x Depth: 0.235 metres

What materials will the sign be made of?

ALUMINIUM EXTRUSION FLEXFACE SIGN COMPLETE WITH DIGITAL PRINTED SKIN

What is the maximum height of any of the individual letters and symbols (in centimetres)? 87 cm

The colour of text and background:

green/orange/white

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 800 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? (•) Yes ( ) No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

(•) The agent ( ) The applicant ( ) Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. ☒

Date 18/03/2011