Design and Access Statement

Introduction

This design and access statement has been prepared to accompany a full planning application for a change of use in the existing Asda car park at Asda Eastleigh, Bournemouth Road, Eastleigh, SO53 3YJ to provide a new 'Grocery collection' facility. 'Grocery collection' services are currently being implemented in selected Asda stores around the UK.

Use

Asda already provide the option for their customers to shop online. Currently online customers have purchases delivered through Asda's Home Shopping team. The new 'Grocery collection' scheme will offer customers the option to collect their order. This is preselected and packaged, ready for the customer to collect directly from these canopied locations. The proposed use on this site is for a 'Grocery collection' canopy and associated works.

Access to the site will be through the existing ASDA car park with the existing access to the store from the public highway off Duffryn Way.

The 'Grocery collection' facility will be open between the hours of 8am and 8pm, with customers receiving a pre-determined time for their collection. The 'Grocery collection' operation will be manned by Asda employees during operating hours. CCTV will be installed / upgraded to ensure staff and customers using the 'Grocery collection' are monitored.

Amount

The total proposed area to be used for the operation is 140m^2 as shown on the site plan. 6 Car parking spaces will be covered by the new canopy 2 will be used for customer waiting and the remainder for the operation.

Layout

It is proposed that the 'Grocery collection' operation will cover 8 parking spaces
(Please see the proposed location plan).

- During operating hours, Asda shoppers will park in the provided area, under the canopy, whilst Asda colleagues present the customer with their order

- Outside of the Grocery collection operating hours there will be bollards in place to prevent any vehicles being left in this designated location.

The canopy will provide cover for one Asda home shopping van and two customer vehicles. In principle, the customer will drive under the canopy and into the allocated customer bays and park up letting the Asda colleague know which order they are collecting. The Asda colleague will collect their order from the Asda van and load the

customer's car. The customer will then exit the site to continue with their journey home without the requirement to enter the main store.

The plan has been designed to ensure there is enough room for vehicle doors to be opened safely and adequate circulation space for customer and staff. This layout also accommodates disabled drivers space requirements.

The location of the proposed operation is situated thus to ensure the customer has a direct route from the highway into the provided parking location and ease of exit on to the highway once more.

Scale

The proposed canopy is considered to be of minimal impact on the surrounding area. The canopy is to have a total height of 4.2 metres (see canopy plan). The signage panel size is 1 meter high by the length of the canopy. In the car park there will be a number of lolly pop style signs each with a maximum height of 2.7 meters and a diameter of 640mm, behind the customer waiting area will be a double legged sign with a total height of not more than 2.7 meters the sign will be 1.2m wide by 600mm high.

Landscaping

There is to be no impact on the existing landscaping on the site.

Appearance

The material choice of the canopy will reflect materials installed elsewhere on site and colours will reflect Asda's standard corporate palate of white and green, the perimeter signage of the canopy will have down lighters.

The design principle behind this application is to create a professionally operated, compact and customer friendly pick up point. To promote customer familiarity, the canopy will bear the same 'Grocery collection' logo as that on the website that customer placed their ordered on.

Conclusion

The operation is considerate to the site's neighbours, environment, customers and staff alike. The operation will have minimal impact on the existing Asda site operations and will be compliant with planning policy. Therefore Asda would be appreciative if planning permission were to be granted.