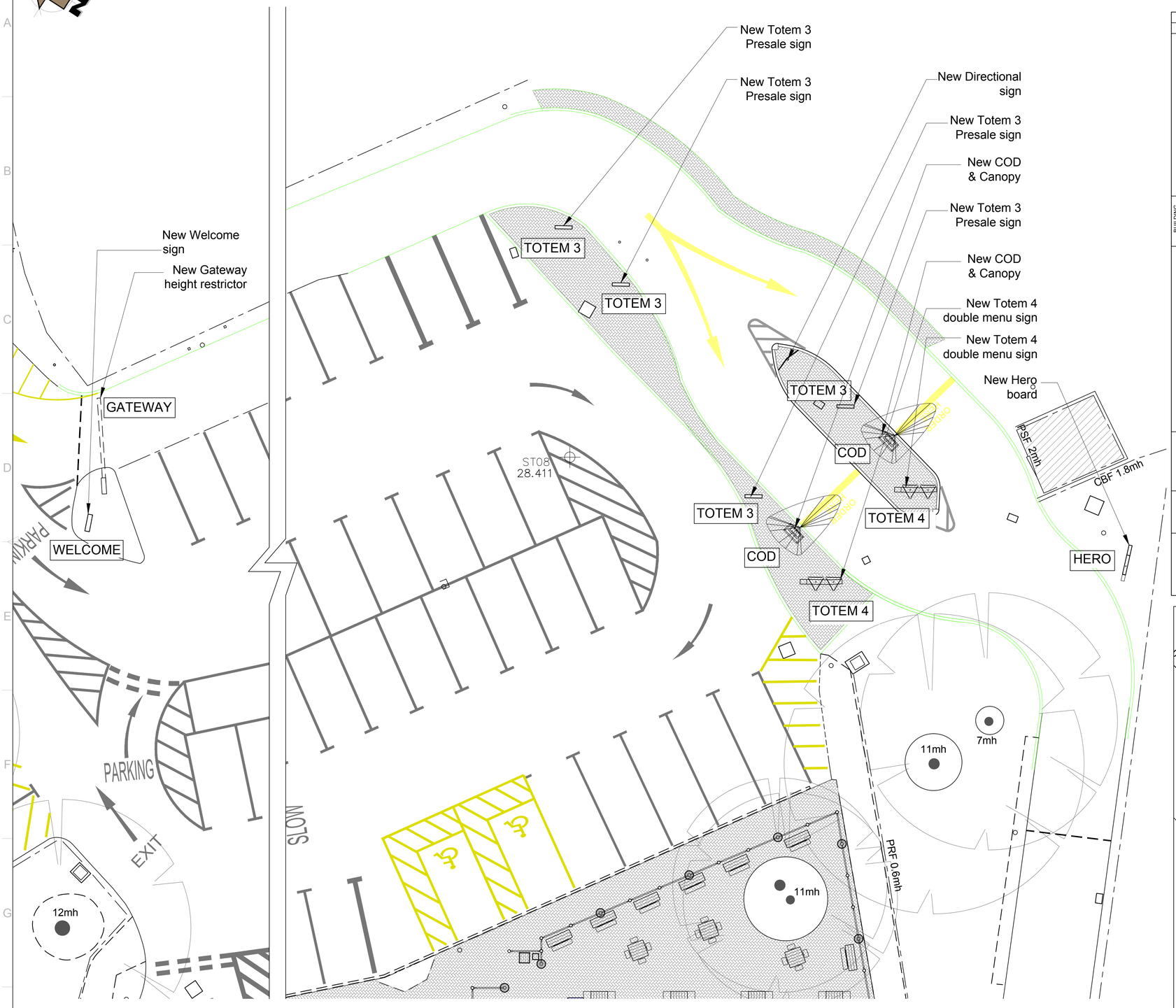
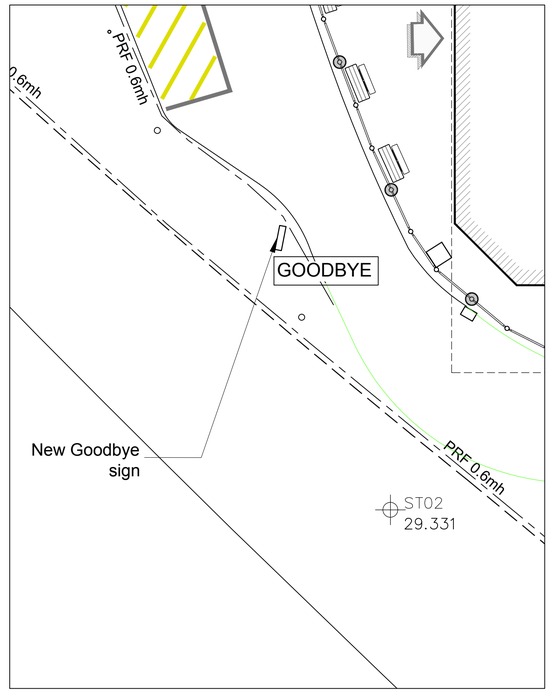


Proposed Site Advertisment Plan

Scale 1:100

	Site Signage Schedule								
	Advert Ref	Qty	Size mm(WxDxH)	Materials	Colours	Height (mm)	Projection (mm)	Text Height	Illumination
DISTANCE & ARRIVAL	DRIVE TOTEM 2 (8000H)	0	1000x300x8000	PPC aluminium Totem sign in RAL 6015 and Timber effect, with moulded Yellow acrylic internally illuminated "Golden Arch" to both sides. "Open 24 Hours" and "Drive Thru" appendages are internally illuminated.					
	GATEWAY	1	4300x200x3200	PPC Aluminium Gateway Sign in RAL 6015 and Timber effect, with internally illuminated "McDRIVE" & "Open 24 Hours" to front elevation.	Khaki, Timber Yellow & White	3200	2800 to underside of height restrictor	n/a	(Static - Max. 600cd/m²)
	GOAL POST	0	6000x150x3200	Steel circular hollow section goal post black finish with suspended green panel with " Maximum Height " white text.	Black, Green & White	3200	2800 to underside of height restrictor	n/a	n/a
BUILDING THE EXPERIENCE	TOTEM 3 (Pre-sale Board Options)	4	800x150x2400	Khaki Green PPC Aluminium panels with options for 1no, /2no, & 3no internally illuminated POS sign. Signs to be single sides and non-rotating.	Khaki & Grey	2400	n/a	n/a	(Static - Max. 600cd/m²)
IMPROVING ORDERS&SALES	HERO-BOARD	1	1700x150x2460	Timber effect aluminium panel with rotating/internally illuminated display panel.	Timber, Khaki & Grey	2820	n/a	n/a	(Static - Max. 600cd/m²)
	COD & CANOPY	2	COD - 535X200X1570mm approx CANOPY - 2390x3500x3000mm	COD - PPC Alu customer order display unit including speaker point and colour monitor display. CANOPY - White Alu and acrylic canopy	Khaki Green PPC Alu & Acrylic	COD - 1482 CANOPY - 3000	3500mm	n/a	Monitor illuminated only
	TOTEM 4 (1 BAY TRIPLE)	0	1120x220x2510	Rotating One Bay Triple Unit, Timber effect aluminium panels with internally illuminated triple rotating POS sign.	Timber effect Alu.	2510	n/a	n/a	(Static - Max. 600cd/m²)
	TOTEM 4 (2 BAY TRIPLE)	2	2180x220x2510	Rotating 2 Bay Triple Unit, Timber effect aluminium panels with internally illuminated treble rotating POS sign.	Timber effect Alu.	2510	n/a	n/a	(Static - Max. 600cd/m²)
ANCILLARY SIGNS	WELCOME/GOODBYE DIRECTIONAL SIGN	2	600x120x2100	Khaki Green PPC aluminium panels with directional entrance arrow. (Internally illuminated)	Khaki, White & Grey	2100	n/a	n/a	
	BANNER SIGN 22	0	5376x198x2850	Post mounted Banner Unit, Timber effect aluminium side panels with perforated metal "McDonalds" text sign	PPC Alu	2200	n/a	800	n/a
	SBS DIRECTIONAL SIGN	1	700x120x1000	Post mounted sign, Khaki aluminium panel with reflective yellow inset with " Any Lane Any Time" black text & white directional arrows.	Khaki, Yellow, Black,Blue & White	1000	n/a	n/a	n/a



REV.	DATE	DRAWING REVISIONS	BY	CHECKED
B	07-07-14	Site updated	PM	PF
A	25-06-14	First issue	PM	PF

This drawing has been reviewed and signed off by McDonald's Restaurants Ltd any errors, changes or discrepancies should be reported to the McDonald's project manager and designers prior to commencing work on site

Name (PM): Date:

Signature:

GENERAL NOTES:

All works are to be undertaken in accordance with the Building Regulations and the latest British Standards.
All proprietary materials and products are to be used strictly in accordance with the manufacturers recommendations.
All dimensions to be checked on site prior to construction.

PROPOSED DEVELOPMENT AT: Hedge End, Tollbar Way, Southampton SO30 2UH — STORE No :- 0449

ON BEHALF OF :- McDonald's Restaurants Ltd

DRAWING TITLE :- Site Signage Details

DRAWN BY	CHECKED BY	DRAWING No.	REV No.
PM	PF	0912-0449-301	B
SCALE & SIZE: 100@A1	DATE: 25-06-14		

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