V02

Development Management
Eastleigh House, Upper Market Street, Eastleigh, SO50 9YN
Tel: 023 8068 8264 www.eastleigh.gov.uk
Office hours: Mon-Thurs 8.30am - 5pm, Friday 8.30am - 4.30pm

EASTLEIGH BOROUGH COUNCIL

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:		First Name:		Surname:	Wadworth & Co Ltd
Company name:					
Street address:	41-45 Northgate Street				
			Telephone number:		
			Mobile number:		
Town/City:	Devizes		Fax number:		
Country:			Email address:		
Postcode:	SN10 1JW				

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

2. Agent Name, Address and Contact Details

Title:		First Name:	J	Surname:	Redpath
Company name:	Omega Signs Limited				
Street address:	Newmarket Approach				
			Telephone number:		[redacted]
			Mobile number:		
Town/City:	LEEDS		Fax number:		
Country:			Email address:		
Postcode:	LS9 0RJ				[redacted]

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: 9 Suffix:

House name: The Dolphin

Street address: High Street

Town/City: BOTLEY

Postcode: SO30 2EA

Description:

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 451368

Northing: 112991

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ● No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ● No

6. Authority Employee/Member

With respect to the Authority, I am:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ● No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Replacement of the existing external signage scheme 24862PL01 Issue 4

How many of the following type of advertisements are you applying for?

Fascia sign(s) 2 Projecting or hanging sign(s) 2 Hoarding(s) 0 Other 5

Please describe:

Item 2 - 5 off LED Floodlights to flood the building and illuminate the house name letters and gable signs
Item 4 - 1 x A3 Illuminated Menu Case
Item 8 & 9 - 2 x sets of individual "WELCOME" letters

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ● No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ● Yes ○ No ○ Not Applicable

8. Location of Advertisement(s)

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

24862PL01 Issue 4 Signage Scheme Drawing

Will the proposed advertisement(s) project over a footpath or other public highway? ● Yes ○ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 27/03/2017 To: 26/03/2022

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ● Yes ○ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 6.83 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.04 m

What are the dimensions of the proposed advertisement? Height: 0.40 x Width: 4.29 x Depth: 0.04 metres

What materials will the sign be made of?

Item 1 - Individual Foamex letters painted and fitted with locators

What is the maximum height of any of the individual letters and symbols (in centimetres)? 40 cm

The colour of text and background:

Dark Blue

Will the sign be illuminated? ○ Yes ● No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 4.40 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m

What are the dimensions of the proposed advertisement? Height: 2.43 x Width: 3.12 x Depth: 0.00 metres

What materials will the sign be made of?

Item 6 - Hand painted display (sign written) to painted background

What is the maximum height of any of the individual letters and symbols (in centimetres)? 45 cm

The colour of text and background:

Off white background with dark blue and light blue/grey text and logo

Will the sign be illuminated? ● Yes ○ No

Will the sign be illuminated internally or externally? ○ Internally ● Externally

Illuminance Levels: 26.23 cd/m

Will the illumination be static or intermittent? ● Static ○ Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)? 4.96 m

What is the maximum projection of the advertisement from face of building (in metres)? 2.15 m

What are the dimensions of the proposed advertisement? Height: 1,000.00 x Width: 1,000.00 x Depth: 0.04 metres

What materials will the sign be made of?

Item 3 - Folded aluminium panels powdercoated and displayed in digital print fixing to the existing steel wall bracket illuminated with a new LED trough light replacing existing.

What is the maximum height of any of the individual letters and symbols (in centimetres)? 64 cm

The colour of text and background:

off white background with light blue and dark blue text and logos

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? ( ) Internally (•) Externally

Illuminance Levels: 44.19 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.40 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.67 m

What are the dimensions of the proposed advertisement? Height: 0.62 x Width: 0.62 x Depth: 0.04 metres

What materials will the sign be made of?

Item 7 - Folded aluminium powedercoated with digital print display and LED trough light to illuminated replacing existing

What is the maximum height of any of the individual letters and symbols (in centimetres)? 27 cm

The colour of text and background:

Off white background with light blue and dark blue display

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? ( ) Internally (•) Externally

Illuminance Levels: 63.40 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 9.50 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.23 m

What are the dimensions of the proposed advertisement? Height: 0.13 x Width: 0.19 x Depth: 0.23 metres

What materials will the sign be made of?

Item 2 - cast aluminium floodlights finished black with LED warm white illumination to the front elevation 1 to the side elevation replacing existing units (Note levels below are for front elevation side elevation has been added under Item 6)

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Black

11 (d). Details of Proposed Advertisement(s) - Other Sign

Will the sign be illuminated? • Yes ○ No

Will the sign be illuminated internally or externally? ○ Internally • Externally

Illuminance Levels: 27.30 cd/m

Will the illumination be static or intermittent? • Static ○ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1.38 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.50 m

What are the dimensions of the proposed advertisement? Height: 0.40 x Width: 0.51 x Depth: 0.05 metres

What materials will the sign be made of?

Item 4 - Brass frame with acrylic face and LED illuminated menu case replacing existing

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Brass

Will the sign be illuminated? • Yes ○ No

Will the sign be illuminated internally or externally? • Internally ○ Externally

Illuminance Levels: 118.60 cd/m

Will the illumination be static or intermittent? • Static ○ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.21 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.02 m

What are the dimensions of the proposed advertisement? Height: 0.14 x Width: 1.01 x Depth: 0.02 metres

What materials will the sign be made of?

Item 8 - Individual foamex letters painted and fitted with locators

What is the maximum height of any of the individual letters and symbols (in centimetres)? 14 cm

The colour of text and background:

Off White

Will the sign be illuminated? ○ Yes • No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.76 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.02 m

What are the dimensions of the proposed advertisement? Height: 0.19 x Width: 1.41 x Depth: 0.02 metres

What materials will the sign be made of?

Item 9 - Individual foamex letters painted fitted with locators

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the maximum height of any of the individual letters and symbols (in centimetres)? 19 cm

The colour of text and background:

Dark Blue

Will the sign be illuminated? ○ Yes ◉ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ◉ Yes ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

◉ The agent ○ The applicant ○ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☑ Date 30/01/2017