**Development Management**
Eastleigh House, Upper Market Street, Eastleigh, SO50 9YN
Tel: 023 8068 8264 www.eastleigh.gov.uk
Office hours: Mon-Thurs 8.30am - 5pm, Friday 8.30am - 4.30pm

EASTLEIGH BOROUGH COUNCIL

# Application for consent to display an advertisement(s).
# Town and Country Planning (Control of Advertisement) Regulations 2007

**Publication of applications on planning authority websites.**
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

## 1. Applicant Name, Address and Contact Details

| | | | | | |
|---|---|---|---|---|---|
| Title: | Mr | First Name: | mark | Surname: | prudden |

| | | | |
|---|---|---|---|
| Company name: | tm kiro consulting | | |
| Street address: | lowford clinic | | |
| | hamble lodge | Telephone number: | 02380405335 |
| | 20 hamble lane | Mobile number: | |
| Town/City: | southampton | Fax number: | |
| Country: | uk | Email address: | |
| Postcode: | so31 8br | | mark@lowfordclinic.co.uk |

Are you an agent acting on behalf of the applicant? ○ Yes ◉ No

## 2. Agent Name, Address and Contact Details

No Agent details were submitted for this application

## 3. Site Address Details

Full postal address of the site (including full postcode where available)

| | | | |
|---|---|---|---|
| House: | 20 | Suffix: | |
| House name: | Lowford Clinic Hamble Lodge | | |
| Street address: | Hamble Lane | | |
| | | | |
| | | | |
| Town/City: | BURSLEDON | | |
| Postcode: | SO31 8BR | | |

Description of location or a grid reference
(must be completed if postcode is not known):

| | |
|---|---|
| Easting: | 447743 |
| Northing: | 110317 |

Description:

## 4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

## 5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

## 6. Authority Employee/Member

With respect to the Authority, I am:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

## 7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

The sign will be on the gable premises that we occupy, to advertise the services we offer and the types of injuries we deal with. It will replace the current ad hoc signage that came under permitted development, being less than 1.55sqm.

How many of the following type of advertisements are you applying for?

Fascia sign(s) 1 2 | Projecting or hanging sign(s) 0 | Hoarding(s) 0 | Other 0

## 8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ◉ Yes ○ No ○ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

existing sign

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

## 9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 06/08/2016 To: 05/08/2021

## 10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ◉ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ◉ Yes ○ No

## 11 (a). Details of Proposed Advertisement(s) - Fascia Sign

5.7 m "LOWFORD CLINIC"

What is the height from the ground to the base of the advertisement (in metres)? 2.50 m MAIN SIGN

## 11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the maximum projection of the advertisement from face of building (in metres)? 0.03 m

What are the dimensions of the proposed advertisement? MAIN SIGN Height: 2.40 x Width: 3.60 x Depth: 0.03 metres

What materials will the sign be made of? LONFORD CLINIC 0.725 x 3.6 0.03 M

vinyl banner,fixed in aluminium frame, individual letters above the sign will be foamex on standoff secret fixings

What is the maximum height of any of the individual letters and symbols (in centimetres)? 18 cm MAIN SIGN

The colour of text and background: 72.5 CM "LONFORD CLINIC"

text will be as the attached phot re the proposed sign, mainly orange text on pale grey background,

Will the sign be illuminated? ○ Yes ◉ No

## 12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ◉ Yes ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

○ The agent ◉ The applicant ○ Other person

## 13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☑ Date 06/07/2016