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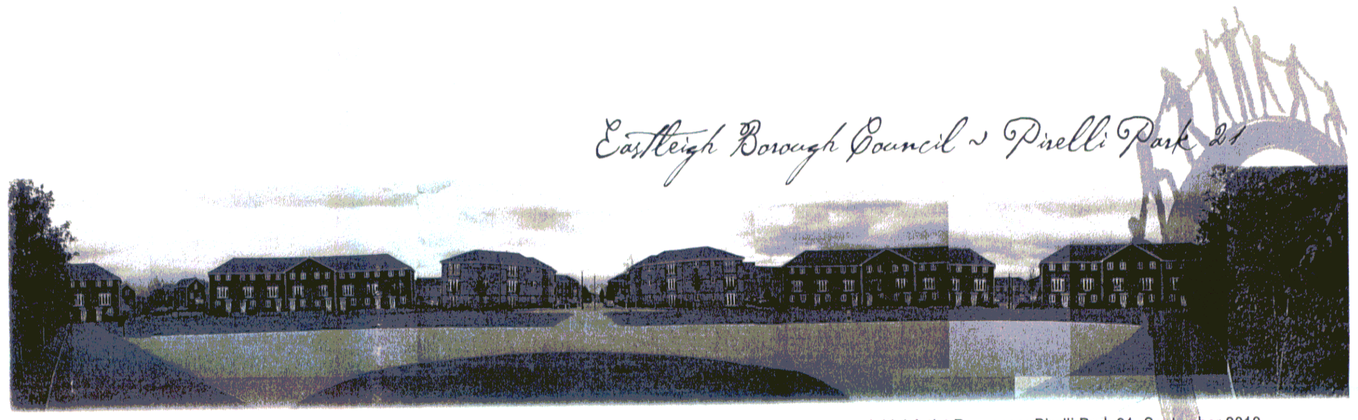


Initial Artist Response: Pirelli Park 21. September 2010

Prepared by Cod Steaks.

Pirelli Park 21, Public Art ~ Phase 1 Proposal : Archway.

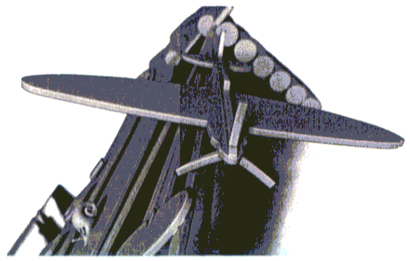


Archway Proposal

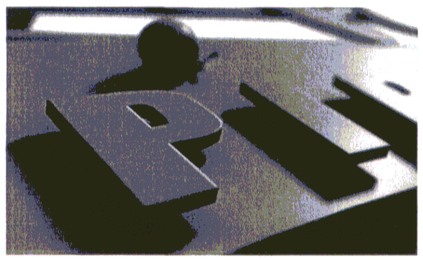
Below is an indicative design for our proposal of a new archway, which will be sited near the existing main entrance* to the park.

The main form will be created from rolled steel with key elements and detailing profile cut into 10mm plate steel. The final piece will reflect an industrial sculpture with an organic feel, ultimately creating an impressive entrance to the site.

Please refer to next page for a full rationale of this sculpture and how this proposal ties in with our findings from community engagement undertaken in Eastleigh.













Pirelli Park 21, Public Art ~ Phase 1 Proposal: Artist's Rationale.

Eastleigh is a railway town and the first speculative houses created especially for the railway workers were built in 1864.





















The community came together to shape this archway design. The silhouetted characters symbolise the community spirit that was generated at the Art in the Park day, where residents helped to build and install the temporary willow archway.

We have included some housing to illustrate that the archway belongs to the neighbourhood. Many residents mentioned the high number of cats that can be seen around the park, which emphasises the family element. We would like to draw directly from children's drawings and models to capture the naïve style and thoughtful work the children produced.





We have included cyclists to reinforce the neighbourhoods cycle network and the sustainable bike scheme that was originally introduced to the area. Cyclists will continue to use the park as a through route in the future.





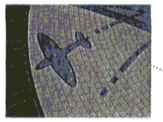


Wildlife and nature was a popular subject with younger members of the community. To celebrate the green space that will be used by future generations and flora and fauna that will flourish there, we have included the wildlife younger people were most interested in. We have integrated dragonflies and butterflies as most of the children at our Art in the Park event created them for the archway.

To minimise obstruction of the trees and landscape, the top section is silhouetted, which makes the objects semi-transparent rather than a solid form. This will make the object less intrusive for the surrounding houses.

A commemoration to the Spitfire will be featured along the curvature of the arch as a continuation of the split cables. Throughout the consultation process people of all ages expressed an interest in seeing artworks that include the Spitfire which is a part of Eastleigh's unique history.



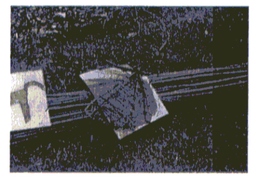


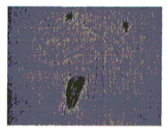










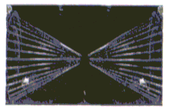






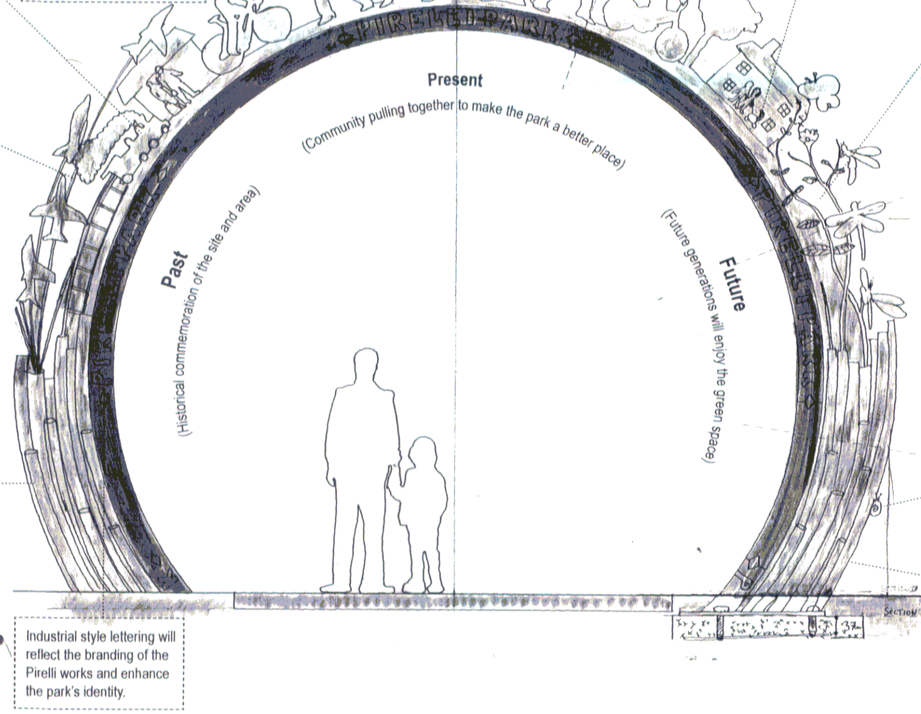








Split cables that celebrate the site's history as the Pirelli cable works will be tactile reliefs. Ideas have been taken from children's work in previous consultation workshops. Work with the Disability Forum gave us the idea of creating tactile shapes at a reachable height that can be enjoyed by everyone.



Industrial style lettering will reflect the branding of the Pirelli works and enhance the park's identity.

We have included a snail lower to the ground to offer an interesting tactile object to feel.





The curvature of the archway represents the geometry of the park and surrounding houses. It also reflects the shape of the cable reels that were used at the Pirelli factory.