

PUBLIC ART STATEMENT

LAND AT PROVIDENCE HILL, BURSLEDON

VOP Ltd

June 2022

Carter Jonas

Date: June 2022

Client: VOP Ltd

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1.0 INTRODUCTION

- 1.1 This Public Art Statement has been prepared by Carter Jonas LLP ('Carter Jonas') on behalf of VOP Ltd ('the Applicant') in support of a full planning application made to Eastleigh Borough Council ('the Council') for a mixed-use development at land adjoining 4 Brookfield, Providence Hill, Bursledon ('the Site').
- 1.2 The sections of this Statement are structured as follows:
- **Section 2 – The Proposals:** describes the proposals;
 - **Section 3 – Public Art Policy Guidance:** summarises the Council's ambitions for public art in new developments;
 - **Section 4 – Conclusions:** demonstrates how the proposals comply with the Council's Public Art Strategy.

2.0 THE PROPOSALS

- 2.1 The scheme is not large scale and is a modest infill development.
- 2.2 It comprises a new veterinary practice, 16 new homes, generous open green space, including Sustainable Urban Drainage (SuDS, an ecological area which includes a Reptile Protection Area & Reptile Movement Corridor), parking in a variety of on and off plot combinations for the residents (including 4 visitor spaces) and 19 spaces for the veterinary practice within a dedicated car park (includes 2 disabled bays).
- 2.3 An extract from the submitted Design and Access Statement is provided below:



3.0 PUBLIC ART POLICY GUIDANCE

- 3.1 The Council's approach to public art is set out in its Public Art Strategy 2015-2019 which is reflected in the Eastleigh Local Plan (2002), and specifically Policy DM1 k. which requires the provision of public art in new large-scale development in accordance with the Council's adopted Public Art Strategy.
- 3.2 The Strategy confirms that for developments of up to 50 dwellings, an off-site contribution will be required.
- 3.3 The Council's Public Art Strategy contains several key principles:
- Encourage high quality design and environmental standards: enhance the quality of the physical environment, increasing wellbeing through welcoming public spaces constructed from quality materials that are robust and low maintenance.
 - Improve accessibility and legibility: create striking gateway features and attractive linked green routes through the Borough, which are clearly defined, easy to navigate and safe to use.
 - Enhance public open space and other recreational facilities: deliver projects that reinforce our open spaces, countryside and recreational facilities as vibrant and family-friendly enabling healthier active lifestyles.
 - Raise the profile of town and village centres: deliver projects that reinforce our town and village centres as vibrant and family friendly places where people want to spend time.
 - Empower local people and communities: bring communities together (including local businesses), to become actively engaged in the design of their environment and the management of open spaces, increasing confidence and local ownership, and reducing vandalism.
 - Celebrate heritage, biodiversity and culture: create artworks that will educate, inform, amuse and improve people's perceptions of the Borough, emphasising local distinctiveness and encouraging a renewed sense of pride.
 - Advocate and promote the benefits of public art: support the commissioning of public art through the planning process, offering clear guidance and delivery mechanisms that ensure best practice and result in projects which have a lasting positive impact on local and surrounding communities.

4.0 CONCLUSIONS

- 4.1 The application proposals are not large scale and therefore an off-site contribution is required. In principle and subject to agreement as to the amount, the Applicant agrees to this.
- 4.2 In terms of the design of the proposals, it is important to acknowledge the modest scale of the proposals and the infill nature of the scheme. Notwithstanding this, the proposals are consistent with a number of the Council's wider objectives for public art because:
- The design of the buildings is high which will enhance the quality of the physical environment, and
 - The layout includes generous open space that include a Reptile Protection Area & Reptile Movement Corridor which reinforce the Borough's open spaces.
- 4.3 In summary, the application proposals satisfy the requires of Policy DM1 and comply with the objectives of the Council's Public Art Strategy.

