

Development Management

Eastleigh House, Upper Market Street, Eastleigh, SO50 9YN

Tel: 023 8068 8264 www.eastleigh.gov.uk

Office hours: Mon-Thurs 8.30am - 5pm, Friday 8.30am - 4.30pm

**Application for Consent to Display an Advertisement(s)****Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)****Publication of applications on planning authority websites**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)

Northing (y)

Description

Applicant Details

Name/Company

Title

Mr

First name

John

Surname

Austin

Company Name

Hamberley Development Limited

Address

Address line 1

One Vine Street

Address line 2

Address line 3

Town/City

London

Country

Postcode

W1J 0AH

Are you an agent acting on behalf of the applicant?

☒ Yes

☐ No

Contact Details

Primary number

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

First name

Surname

Company Name

Address

Address line 1

Address line 2

Address line 3

Town/City

Country

Postcode

Contact Details

Primary number

Secondary number

Fax number

Email address

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

External signage for the new care home development permitted under approval F/19/85332 all as detailed on the attached ASAP Visual Presentation document dated 29th April 2022.

Advertisement Type:

Other type

Height:

1.5 metres

Width:

1.8 metres

Depth:

0.08 metres

What is the height from the ground to the base of the advertisement?:

1.5 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

9.5 centimetres

What materials will the advertisement be made of?:

1800x1500mm monolith mounted on 4000mm x 50mm square legs

The colour of text and background:

Blue Background (Pantone 281) and white and gold lettering as per sign S1 of the attached ASAP Visual Presentation Document.

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

1.5 metres

Width:

1.8 metres

Depth:

0.08 metres

What is the height from the ground to the base of the advertisement?:

1.5 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

9.5 centimetres

What materials will the advertisement be made of?:

1800x1500mm monolith mounted on 4000mm x 50mm square legs

The colour of text and background:

Blue Background (Pantone 281) and white and gold lettering as per sign S1 of the attached ASAP Visual Presentation Document.

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

1.5 metres

Width:

1.8 metres

Depth:

0.08 metres

What is the height from the ground to the base of the advertisement?:

1.5 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

9.5 centimetres

What materials will the advertisement be made of?:

1800x1500mm monolith mounted on 4000mm x 50mm square legs

The colour of text and background:

Blue Background (Pantone 281) and white and gold lettering as per sign S1 of the attached ASAP Visual Presentation Document.

Will the advertisement be illuminated?:

Advertisement Type:

Fascia Sign

Height:

0.3 metres

Width:

0.5 metres

Depth:

0.04 metres

What is the height from the ground to the base of the advertisement?:

1.5 metres

What is the maximum projection of the advertisement from the face of the building?:

0.04 metres

What is the maximum height of any of the individual letters and symbols?:

10 centimetres

What materials will the advertisement be made of?:

500x300mm x 40mm digitally printed dibond main entrance tray sign

The colour of text and background:

Blue Background (Pantone 281) and white and gold lettering as per sign S2 of the attached ASAP Visual Presentation Document.

Will the advertisement be illuminated?:

Advertisement Type:

Fascia Sign

Height:

1.3 metres

Width:

6.63 metres

Depth:

0.05 metres

What is the height from the ground to the base of the advertisement?:

11.7 metres

What is the maximum projection of the advertisement from the face of the building?:

0.05 metres

What is the maximum height of any of the individual letters and symbols?:

57 centimetres

What materials will the advertisement be made of?:

Blue Acrylic Letters on Stand off

The colour of text and background:

Blue Vinyl - Colbolt Blue as per sign S3 of the ASAP Visual Presentation document

Will the advertisement be illuminated?:

Advertisement Type:

Fascia Sign

Height:

1.3 metres

Width:

6.63 metres

Depth:

0.05 metres

What is the height from the ground to the base of the advertisement?:

11.7 metres

What is the maximum projection of the advertisement from the face of the building?:

0.05 metres

What is the maximum height of any of the individual letters and symbols?:

57 centimetres

What materials will the advertisement be made of?:

Blue Acrylic Letters on stand off

The colour of text and background:

Blue Vinyl - Colbolt Blue as per sign S3 of the ASAP Visual Presentation document

Will the advertisement be illuminated?:**Advertisement Type:**

Other type

Height:

1.5 metres

Width:

1.8 metres

Depth:

0.04 metres

What is the height from the ground to the base of the advertisement?:

2 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

10 centimetres

What materials will the advertisement be made of?:

1800x1500mm monolith mounted on 4500mm x 75mm square legs

The colour of text and background:

Blue Background (Pantone 281) and white and gold lettering as per sign S4 of the attached ASAP Visual Presentation Document.

Will the advertisement be illuminated?:**Advertisement Type:**

Other type

Height:

1.5 metres

Width:

1.8 metres

Depth:

0.04 metres

What is the height from the ground to the base of the advertisement?:

2 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

10 centimetres

What materials will the advertisement be made of?:

1800x1500mm monolith mounted on 4500mm x 75mm square legs

The colour of text and background:

Blue Background (Pantone 281) and white and gold lettering as per sign S4 of the attached ASAP Visual Presentation Document

Will the advertisement be illuminated?:**Advertisement Type:**

Fascia Sign

Height:

1.2 metres

Width:

1.2 metres

Depth:

0.06 metres

What is the height from the ground to the base of the advertisement?:

3.4 metres

What is the maximum projection of the advertisement from the face of the building?:

0.06 metres

What is the maximum height of any of the individual letters and symbols?:

20 centimetres

What materials will the advertisement be made of?:

1200x1200mm 60mm deep, digitally printed tray sign.

The colour of text and background:

Blue Background (Pantone 281) and white and gold lettering as per sign S5 of the attached ASAP Visual Presentation Document

Will the advertisement be illuminated?:**Advertisement Type:**

Fascia Sign

Height:

1.22 metres

Width:

2.44 metres

Depth:

0.03 metres

What is the height from the ground to the base of the advertisement?:

0.7 metres

What is the maximum projection of the advertisement from the face of the building?:

0.03 metres

What is the maximum height of any of the individual letters and symbols?:

20 centimetres

What materials will the advertisement be made of?:

Dibond hoarding panels, full colour self adhesive laminated vinyl print applied to face. Fitting directly to existing wall.

The colour of text and background:

Blue Background (Pantone 281) and white and gold lettering as per sign S6 of the attached ASAP Visual Presentation Document

Will the advertisement be illuminated?:**Advertisement Type:**

Fascia Sign

Height:

0.6 metres

Width:

3 metres

Depth:

0.5 metres

What is the height from the ground to the base of the advertisement?:

2.85 metres

What is the maximum projection of the advertisement from the face of the building?:

0.5 metres

What is the maximum height of any of the individual letters and symbols?:

28 centimetres

What materials will the advertisement be made of?:

Blue acrylic letters on stand off

The colour of text and background:

Blue Vinyl - Colbolt Blue

Will the advertisement be illuminated?:**Advertisement Type:**

Other type

Height:

1 metres

Width:

1.2 metres

Depth:

0.04 metres

What is the height from the ground to the base of the advertisement?:

1 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

15 centimetres

What materials will the advertisement be made of?:

1200x1000mm monolith mounted on 2500mm x 75mm square legs

The colour of text and background:

Blue Background (Pantone 281) and white and gold lettering as per sign S8 of the attached ASAP Visual Presentation Document

Will the advertisement be illuminated?:**Advertisement Type:**

Other type

Height:

1 metres

Width:

1.2 metres

Depth:

0.04 metres

What is the height from the ground to the base of the advertisement?:

1 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

15 centimetres

What materials will the advertisement be made of?:

1200x1000mm monolith mounted on 2500mm x 75mm square legs

The colour of text and background:

Blue Background (Pantone 281) and white and gold lettering as per sign S8 of the attached ASAP Visual Presentation Document

Will the advertisement be illuminated?:

Advertisement Type:

Hoarding

Height:

1.22 metres

Width:

1.22 metres

Depth:

0.03 metres

What is the height from the ground to the base of the advertisement?:

0.8 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

15 centimetres

What materials will the advertisement be made of?:

3mm dibond hoarding panels, full colour self adhesive laminated vinyl print applied to face

The colour of text and background:

Blue Background (Pantone 281) and white and gold lettering as per sign S9 of the attached ASAP Visual Presentation Document

Will the advertisement be illuminated?:**Advertisement Type:**

Hoarding

Height:

1.22 metres

Width:

1.22 metres

Depth:

0.03 metres

What is the height from the ground to the base of the advertisement?:

1 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

15 centimetres

What materials will the advertisement be made of?:

3mm dibond hoarding panels, full colour self adhesive laminated vinyl print applied to face

The colour of text and background:

Blue Background (Pantone 281) and white and gold lettering as per sign S9 of the attached ASAP Visual Presentation Document

Will the advertisement be illuminated?:**Advertisement Type:**

Hoarding

Height:

1.22 metres

Width:

1.22 metres

Depth:

0.03 metres

What is the height from the ground to the base of the advertisement?:

1 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

15 centimetres

What materials will the advertisement be made of?:

3mm dibond hoarding panels, full colour self adhesive laminated vinyl print applied to face.

The colour of text and background:

Blue Background (Pantone 281) and white and gold lettering as per sign S9 of the attached ASAP Visual Presentation Document

Will the advertisement be illuminated?:

Advertisement Type:

Hoarding

Height:

1.22 metres

Width:

1.22 metres

Depth:

0.03 metres

What is the height from the ground to the base of the advertisement?:

1.2 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

15 centimetres

What materials will the advertisement be made of?:

3mm dibond hoarding panels, full colour self adhesive laminated vinyl print applied to face.

The colour of text and background:

Blue Background (Pantone 281) and white and gold lettering as per sign S9 of the attached ASAP Visual Presentation Document

Will the advertisement be illuminated?:

Please describe each of the 'Other type(s)' of advertising proposed

Monolith signs mounted on square legs.

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes

☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes

☒ No

☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes

☒ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

30/09/2022

To Date

31/08/2040

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes

☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes

☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

☒ The agent

☐ The applicant

☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes

☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes

☐ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes
- ☒ No

Declaration

I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

James Downey

Date

06/09/2022

Amendments Summary

Sign S1 of the enclosed ASAP Visual Presentation Document has been amended slightly to show 'Care Home Access Only' as a requirement of RSA3 from original application