

Eastleigh Borough Council
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Enquiries To Matt Grantham

My reference 047994

Direct Line

Your reference A/22/94136

Date 2 December 2022

Email eastleighdc@hants.gov.uk

Dear Ms Webb,

LAMBERT BROTHERS HAULAGE LTD, WOODSIDE AVENUE, EASTLEIGH, SO50 4ZR

Consent to display 1no. free-standing steel and glass LED Digital Display, 3m wide by 6m high

In regard to application A/22/94136, having reviewed the information contained within the application pack, it can be confirmed that there is no objection from a highways perspective.

The location of the proposed signage sits outside of the required visibility splay when exiting site, and quoted luminance levels of 300cd/sqm are acceptable as is the image change frequency of one image every 10 seconds or more.

It would however be requested that the following condition is applied:

CONDITION:

AMOUNT OF ILLUMINATION

The illumination of the consented digital advertising sign(s) shall be no greater than 300 candela per square metres; image changes should be limited to every 10 seconds; video/motion shouldn't be permitted; and no light source shall be visible from the highway.
Reason: In the interests of highway safety/amenity.

Yours sincerely,

Matt Grantham

Director of Economy, Transport and Environment
Stuart Jarvis BSc DipTP FCIHT MRTPI