

Ecology response amended for A/22/94136 LAMBERT BROTHERS HAULAGE LTD, WOODSIDE AVENUE, EASTLEIGH, SO50 4ZR

Consent to display 1no. free-standing steel and glass LED Digital Display, 3m wide by 6m high.

Alex Webb

4/1/23

The photos from Google Earth images show a streetlight and very sparse vegetation along the verge next to the fence. I don't think that the addition of the proposed illuminated sign would cause an additional impact to wildlife in this area. The verge next to the fence could be enhanced with flowering plants to attract pollinators.

Lisa Malter

Ecologist

28/11/22

I have reviewed the Planning Statement by GP Planning Ltd (rev 1, November 2022). The total height of this display would be 7.2 m above ground level and the display would face southwest only. Section 2.1.6 states that the maximum illuminance level would be 300 candelas/m², which is equivalent to 300 lux at 1 metre distance. The planning statement considers the effects of the illuminated display on drivers but not on wildlife.

There is a record of bats at the Channon Retail Park to the south of this site, across the railway line. In order to assess the effect of this additional illumination on wildlife I would need to know the proposed position of this sign to the nearest vegetation (which appears to be the railway corridor) what other lighting is in use in this area and how brightly it is already lit.

Lisa Malter

Ecologist