

Development Management

Eastleigh House, Upper Market Street, Eastleigh, SO50 9YN

Tel: 023 8068 8264 www.eastleigh.gov.uk

Office hours: Mon-Thurs 8.30am - 5pm, Friday 8.30am - 4.30pm

**Application for Consent to Display an Advertisement(s)****Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)****Publication of applications on planning authority websites**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number	
Suffix	
Property Name	The Concorde Club
Address Line 1	Stoneham Lane
Address Line 2	
Address Line 3	Hampshire
Town/city	Eastleigh
Postcode	SO50 9HQ

Description of site location must be completed if postcode is not known:

Easting (x)	Northing (y)
444246	117600

Description

Applicant Details

Name/Company

Title

MR

First name

JAMIE

Surname

MATHIESON

Company Name

C L MATHIESON LTD T/A THE CONCORDE

Address

Address line 1

The Concorde Club Stoneham Lane

Address line 2

Address line 3

Town/City

Eastleigh

County

Hampshire

Country

United Kingdom

Postcode

SO50 9HQ

Are you an agent acting on behalf of the applicant?

☐ Yes

☒ No

Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

DISPLAY OF EXISTING 1 NO. FREE STANDING INTERNALLY ILLUMINATED SIGN

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:
Other type

Height:
4.95 metres

Width:
1.8 metres

Depth:
0.25 metres

What is the height from the ground to the base of the advertisement?:
4.95 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
100 centimetres

What materials will the advertisement be made of?:
FREE STANDING MILD STEEL ALUMINIUM SIGN WITH LED DISPLAY FOR STEEL IMAGES

The colour of text and background:
WHITE ON BLACK WITH LED COLOURED DISPLAY

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
3500 cd/m²

Will the illumination be static or intermittent?:
Static

Please describe each of the 'Other type(s)' of advertising proposed

FREE STANDING ALUMINIUM SIGN WITH LED DISPLAY

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☒ Yes

☐ No

If Yes, please provide details

THE SIGN IS IN THE SAME LOCATION AS THAT WHEN PLANNING CONSENT WAS GIVEN IN 2014. THERE HAVE BEEN NO CHANGES TO THE SIZE OF THE SIGN

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes

☒ No

☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

SEE ATTACHED PHOTO

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes

☒ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

09/06/2023

To Date

08/06/2028

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes

☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes

☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

☐ The agent

☒ The applicant

☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☒ Yes
☐ No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title

***** REDACTED *****

First Name

***** REDACTED *****

Surname

***** REDACTED *****

Reference

A/14/74361

Date (must be pre-application submission)

11/06/2014

Details of the pre-application advice received

PLANNING CONSENT GIVEN

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☒ Yes
☐ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff**
- (b) an elected member**
- (c) related to a member of staff**
- (d) related to an elected member**

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

☒ Yes

☐ No

If yes, please provide details of their name, role, and how they are related:

***** REDACTED *****

Declaration

I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Jamie Mathieson

Date

09/06/2023