

**Development Management**

Eastleigh House, Upper Market Street, Eastleigh, SO50 9YN

Tel: 023 8068 8264 [www.eastleigh.gov.uk](http://www.eastleigh.gov.uk)

Office hours: Mon-Thurs 8.30am - 5pm, Friday 8.30am - 4.30pm

**Application for Consent to Display an Advertisement(s)****Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)****Publication of applications on planning authority websites**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

**Site Location**

**Disclaimer:** We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

MKM Building Supplies Eastleigh Ltd

Address Line 1

Unit 5

Address Line 2

Woodside Park

Address Line 3

Woodside Road

Town/city

Eastleigh

Postcode

SO50 4DP

Description of site location must be completed if postcode is not known:

Easting (x)

444482

Northing (y)

119674

Description

## Applicant Details

### Name/Company

Title

Mr

First name

Ryan

Surname

Taylor

Company Name

MKM Building Supplies

### Address

Address line 1

MKM Building Supplies Eastleigh Ltd Unit 5

Address line 2

Woodside Park

Address line 3

Town/City

Eastleigh

County

Woodside Road

Country

Postcode

SO50 4DP

Are you an agent acting on behalf of the applicant?

☒ Yes

☐ No

### Contact Details

Primary number

Secondary number

Fax number

Email address

## Agent Details

Name/Company

Title

First name

Surname

Company Name

## Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

Contact Details

Primary number

\*\*\*\*\* REDACTED \*\*\*\*\*

Secondary number

Fax number

Email address

\*\*\*\*\* REDACTED \*\*\*\*\*

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Illuminated and non illuminated fascia signs. Totem sign with top section illuminated only.

**Advertisement Type:**

Fascia Sign

**Height:**

0.8 metres

**Width:**

6.25 metres

**Depth:**

0.135 metres

**What is the height from the ground to the base of the advertisement?:**

3.44 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.135 metres

**What is the maximum height of any of the individual letters and symbols?:**

35 centimetres

**What materials will the advertisement be made of?:**

Powder coated yellow extrusion, digitally printed PVC

**The colour of text and background:**

Yellow/Blue

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Fascia Sign

**Height:**

1.97 metres

**Width:**

0.45 metres

**Depth:**

0.1 metres

**What is the height from the ground to the base of the advertisement?:**

3.7 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.1 metres

**What is the maximum height of any of the individual letters and symbols?:**

0 centimetres

**What materials will the advertisement be made of?:**

Powder coated blue aluminium

**The colour of text and background:**

Blue

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Fascia Sign

**Height:**

1.97 metres

**Width:**

0.45 metres

**Depth:**

0.1 metres

**What is the height from the ground to the base of the advertisement?:**

3.7 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.1 metres

**What is the maximum height of any of the individual letters and symbols?:**

0 centimetres

**What materials will the advertisement be made of?:**

Powder coated blue aluminium

**The colour of text and background:**

Blue

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Fascia Sign

**Height:**

1.77 metres

**Width:**

3.745 metres

**Depth:**

0.195 metres

**What is the height from the ground to the base of the advertisement?:**

3.005 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.195 metres

**What is the maximum height of any of the individual letters and symbols?:**

59 centimetres

**What materials will the advertisement be made of?:**

Powder coated blue extrusion, internal leds and digitally printed PVC

**The colour of text and background:**

Blue/Yellow/White

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

220 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Fascia Sign

**Height:**

0.8 metres

**Width:**

11.92 metres

**Depth:**

0.135 metres

**What is the height from the ground to the base of the advertisement?:**

3.44 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.135 metres

**What is the maximum height of any of the individual letters and symbols?:**

80 centimetres

**What materials will the advertisement be made of?:**

Powder coated yellow extrusion, digitally print PVC

**The colour of text and background:**

Yellow/Blue

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Fascia Sign

**Height:**

2.45 metres

**Width:**

0.45 metres

**Depth:**

0.1 metres

**What is the height from the ground to the base of the advertisement?:**

0 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.1 metres

**What is the maximum height of any of the individual letters and symbols?:**

0 centimetres

**What materials will the advertisement be made of?:**

Powder coated blue aluminium

**The colour of text and background:**

Blue

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Fascia Sign

**Height:**

2.45 metres

**Width:**

0.45 metres

**Depth:**

0.1 metres

**What is the height from the ground to the base of the advertisement?:**

0 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.1 metres

**What is the maximum height of any of the individual letters and symbols?:**

0 centimetres

**What materials will the advertisement be made of?:**

Powder coated blue aluminium

**The colour of text and background:**

Blue

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Fascia Sign

**Height:**

2.45 metres

**Width:**

0.65 metres

**Depth:**

0.1 metres

**What is the height from the ground to the base of the advertisement?:**

0 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.1 metres

**What is the maximum height of any of the individual letters and symbols?:**

3 centimetres

**What materials will the advertisement be made of?:**

Powder coated yellow aluminium, vinyl cut text to face.

**The colour of text and background:**

Yellow/Blue/White

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Fascia Sign

**Height:**

2.45 metres

**Width:**

0.65 metres

**Depth:**

0.1 metres

**What is the height from the ground to the base of the advertisement?:**

0 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.1 metres

**What is the maximum height of any of the individual letters and symbols?:**

0 centimetres

**What materials will the advertisement be made of?:**

Powder coated yellow aluminium

**The colour of text and background:**

Yellow

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Fascia Sign

**Height:**

2.3 metres

**Width:**

4.4 metres

**Depth:**

0.195 metres

**What is the height from the ground to the base of the advertisement?:**

6 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.195 metres

**What is the maximum height of any of the individual letters and symbols?:**

76 centimetres

**What materials will the advertisement be made of?:**

Powder coated yellow extrusion, internal leds, digitally printed PVC

**The colour of text and background:**

Yellow/Blue/White

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

220 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Fascia Sign

**Height:**

2.3 metres

**Width:**

4.4 metres

**Depth:**

0.195 metres

**What is the height from the ground to the base of the advertisement?:**

6 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.195 metres

**What is the maximum height of any of the individual letters and symbols?:**

76 centimetres

**What materials will the advertisement be made of?:**

Powder coated yellow extrusion

**The colour of text and background:**

Yellow/Blue/White

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

220 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Fascia Sign

**Height:**

0.6 metres

**Width:**

3.98 metres

**Depth:**

0.15 metres

**What is the height from the ground to the base of the advertisement?:**

4.88 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.15 metres

**What is the maximum height of any of the individual letters and symbols?:**

30 centimetres

**What materials will the advertisement be made of?:**

Powder coated yellow aluminium, blue vinyl

**The colour of text and background:**

Yellow/Blue

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Fascia Sign

**Height:**

0.6 metres

**Width:**

3.98 metres

**Depth:**

0.15 metres

**What is the height from the ground to the base of the advertisement?:**

4.88 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.15 metres

**What is the maximum height of any of the individual letters and symbols?:**

30 centimetres

**What materials will the advertisement be made of?:**

Powder coated yellow aluminium, blue vinyl

**The colour of text and background:**

Yellow/Blue

**Will the advertisement be illuminated?:****Advertisement Type:**

Fascia Sign

**Height:**

0.6 metres

**Width:**

4.88 metres

**Depth:**

0.15 metres

**What is the height from the ground to the base of the advertisement?:**

4.88 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.195 metres

**What is the maximum height of any of the individual letters and symbols?:**

30 centimetres

**What materials will the advertisement be made of?:**

Powder coated yellow vinyl, blue vinyl text

**The colour of text and background:**

Blue/Yellow/

**Will the advertisement be illuminated?:****Advertisement Type:**

Fascia Sign

**Height:**

4.88 metres

**Width:**

0.6 metres

**Depth:**

0.05 metres

**What is the height from the ground to the base of the advertisement?:**

0 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.05 metres

**What is the maximum height of any of the individual letters and symbols?:**

0 centimetres

**What materials will the advertisement be made of?:**

Powder coated blue aluminium

**The colour of text and background:**

Blue

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Fascia Sign

**Height:**

4.88 metres

**Width:**

0.6 metres

**Depth:**

0.05 metres

**What is the height from the ground to the base of the advertisement?:**

0 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.05 metres

**What is the maximum height of any of the individual letters and symbols?:**

0 centimetres

**What materials will the advertisement be made of?:**

Powder coated blue aluminium

**The colour of text and background:**

Blue

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Fascia Sign

**Height:**

4.88 metres

**Width:**

0.6 metres

**Depth:**

0.05 metres

**What is the height from the ground to the base of the advertisement?:**

0 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.05 metres

**What is the maximum height of any of the individual letters and symbols?:**

0 centimetres

**What materials will the advertisement be made of?:**

Powder coated blue aluminium

**The colour of text and background:**

Blue

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Fascia Sign

**Height:**

0.8 metres

**Width:**

11.26 metres

**Depth:**

0.135 metres

**What is the height from the ground to the base of the advertisement?:**

3.44 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.135 metres

**What is the maximum height of any of the individual letters and symbols?:**

80 centimetres

**What materials will the advertisement be made of?:**

Powder coated yellow extrusion, internal leds and digitally printed pVC

**The colour of text and background:**

Yellow/Blue/White

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

220 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Fascia Sign

**Height:**

4.85 metres

**Width:**

0.45 metres

**Depth:**

0.1 metres

**What is the height from the ground to the base of the advertisement?:**

0 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.1 metres

**What is the maximum height of any of the individual letters and symbols?:**

0 centimetres

**What materials will the advertisement be made of?:**

Powder coated blue aluminium

**The colour of text and background:**

Blue

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Fascia Sign

**Height:**

4.85 metres

**Width:**

0.45 metres

**Depth:**

0.1 metres

**What is the height from the ground to the base of the advertisement?:**

0 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

0 centimetres

**What materials will the advertisement be made of?:**

Powder coated blue aluminium

**The colour of text and background:**

Blue

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Fascia Sign

**Height:**

2.45 metres

**Width:**

0.63 metres

**Depth:**

0.1 metres

**What is the height from the ground to the base of the advertisement?:**

0 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.1 metres

**What is the maximum height of any of the individual letters and symbols?:**

3 centimetres

**What materials will the advertisement be made of?:**

Powder coated blue aluminium, vinyl cut text

**The colour of text and background:**

Blue/Yellow?White

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Fascia Sign

**Height:**

2.45 metres

**Width:**

0.63 metres

**Depth:**

0.1 metres

**What is the height from the ground to the base of the advertisement?:**

0 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.1 metres

**What is the maximum height of any of the individual letters and symbols?:**

0 centimetres

**What materials will the advertisement be made of?:**

Powder coated blue aluminium

**The colour of text and background:**

Blue

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Fascia Sign

**Height:**

1.95 metres

**Width:**

3.665 metres

**Depth:**

0.195 metres

**What is the height from the ground to the base of the advertisement?:**

2.89 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.195 metres

**What is the maximum height of any of the individual letters and symbols?:**

65 centimetres

**What materials will the advertisement be made of?:**

Powder coated blue extrusion, internal leds, digitally printed pVC

**The colour of text and background:**

Blue/Yellow/White

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

220 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Fascia Sign

**Height:**

0.8 metres

**Width:**

6.57 metres

**Depth:**

0.135 metres

**What is the height from the ground to the base of the advertisement?:**

2.89 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.135 metres

**What is the maximum height of any of the individual letters and symbols?:**

80 centimetres

**What materials will the advertisement be made of?:**

Powder coated yellow extrusion, digitally printed PVC

**The colour of text and background:**

Yellow/Blue

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Other type

**Height:**

4.35 metres

**Width:**

1.5 metres

**Depth:**

0.2 metres

**What is the height from the ground to the base of the advertisement?:**

0 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

35 centimetres

**What materials will the advertisement be made of?:**

Internal steel work, powder aluminium trays, acrylic, internal leds

**The colour of text and background:**

Blue/Yellow/White

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

230 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

Please describe each of the 'Other type(s)' of advertising proposed

Totem sign, with MKm wording only to illuminate.

## Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ☐ Yes  
☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☐ Yes  
☒ No  
☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☐ Yes  
☒ No

## Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

19/06/2023

To Date

02/06/2043

## Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes  
☒ No

## Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes  
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent  
☐ The applicant  
☐ Other person

## Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☐ Yes  
☒ No

## Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☐ Yes  
☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

- ☒ Yes  
☐ No

## Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff  
(b) an elected member  
(c) related to a member of staff  
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes  
☒ No

Declaration

I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Mark Blanchard

Date

16/06/2023