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Enquiries To Matt Grantham

My reference 050251

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Your reference A/23/95303

Date 4 July 2023

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Dear Ms Altman,

**HENDY MAZDA EASTLEIGH, VILLENEUVE ST GEORGES WAY, EASTLEIGH,
SO50 9SJ**

Installation of: 3 no. fascias with 3 no. illuminated Kia logos and 2 no. illuminated 'Hendy' individual letter signs; 1 no. illuminated Kia totem sign; and 1 no. non-illuminated entrance gate

In regard to application A/23/95303, having reviewed the information contained within the application pack, there would be **no objection** to the proposals from a highways perspective.

The majority of the signs are located on the built structure itself, with the exception of sign 'I' being the totem sign. This however remains in a non-obstructive position (physical and visual) and is therefore acceptable.

Additionally, illuminated signs are low level at a proposed 110cd/sqm which is again acceptable and well within guidance limits. However it is requested that a condition be applied to any planning permission issued to ensure this remains the case in the future, with no increased illumination beyond those permitted.

CONDITION:

AMOUNT OF ILLUMINATION

The illumination of the consented sign(s) shall be no greater than 600 candela per square metres and no light source shall be visible from the highway.

Reason: In the interests of highway safety/amenity.

Yours sincerely,
Matt Grantham

Director of Hampshire 2050
Garry Westbrook