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Your reference A/23/95868

Date 18 October 2023

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Dear Mrs Martin,

SPARSHATTS OF BOTLEY LTD, BROAD OAK, BOTLEY, SOUTHAMPTON, SO30 2EU

Display of 1no. internally illuminated totem pole at front entrance, installation of cladding panels with 3no. internally illuminated and 1no. non illuminated fascia signs on North Elevation.

In regard to application A/23/95868, there is no objection to the proposals, based on the Proposed Signage Detail drawing 150835 Rev A (page 2), which clearly shows that the proposed frontal Totem Pole (Sign A) is located in excess of 2.4m from the highway edge, and as such will not negatively impact visibility splays at the site access junction.

In terms of the other 4 signs, these are also acceptable, being located well away from the highway, and not having an impact on internal movements.

Luminance levels are also acceptable, with a maximum of 110 cd/sqm being applied for, which falls within permitted luminance levels of signs located adjacent to the highway.

Yours sincerely,

Matt Grantham

Director of Hampshire 2050
Garry Westbrook