

Eastleigh Borough Council
Eastleigh House
Upper Market Street
Eastleigh
SO50 9YN

Hampshire 2050
The Castle
Winchester, Hampshire SO23 8UD

Telephone: 0300 555 1375
Fax: 01962 847055

www.hants.gov.uk

Enquiries To Matt Grantham

My reference 051248

Direct Line

Your reference A/23/96176

Date 19 October 2023

Email eastleighdc@hants.gov.uk

Dear Ms Morris,

UNIT 2 TO 3, BOTLEY ROAD, FAIR OAK, EASTLEIGH, SO50 7AN

2 no. fascia signs, 1 no. projecting sign and 1no. digital display board located internally.

In regard to application A/23/96176, having reviewed the information contained within the application pack, there would be no objection to the proposals from a highway perspective, subject to the condition outlined below.

Signs proposed are in acceptable locations, primarily being flush to the building structure (fascia signs), and the projecting sign has been reviewed and is located at a sufficient height not to impact on passing pedestrian movements.

The digital display board is also acceptable, however:

Condition:

DIGITAL SIGNAGE DISPLAYS

Proposed Digital signs with changing images change should be limited to every 5 seconds; video/motion shouldn't be shown where viewed by drivers; daytime sign luminance not to exceed 5,000 cd/m² and nighttime (curfew) sign luminance should not exceed 1,000cd/m²

Reason - In the interests of highway safety.

Yours sincerely,
Matt Grantham

Director of Hampshire 2050
Garry Westbrook