

MS DEBRA HIGGINBOTHAM
SLR CONSULTING LTD.
MOUNTBATTEN HOUSE
GROSVENOR SQUARE
SOUTHAMPTON
SO15 2JU

Application	A/23/95444
Please ask for	Liz Harrison
Direct dial	023 8068 8284
Working hours	Mon to Fri 8:30am to 5pm
Email	liz.harrison@eastleigh.gov.uk

Friday 20 October 2023

Town and Country Planning (Control of Advertisement) Regulations 2007

Application No. A/23/95444

In pursuance of their powers under the above Act and in accordance with your application received on Friday 28 July 2023 the Council, as Local Planning Authority hereby **Consent To The Advert Display** the following :

Description: Advertisement to be erected on the hoardings surrounding the highway facing edge of the Boorley Gateway Site.
Site: Land to the North and East of Boorley Green, Winchester Road, Botley, SO32 2UA.,

Subject to due compliance with the following conditions:

- 1 The advertisements hereby consented shall be implemented in accordance with the following plans numbered: GC_LP.01 Rev A, CONS160808/HBP01_GC rev B, Boorley Park Hoarding Layout rec/d 15.6.23 and Boorley Park Hoarding Text Sizing details rec/d 15.6.23

Reason: For the avoidance of doubt and in the interests of proper planning.

- 2 This consent is for three years from the date of this decision and is subject to the five standard conditions set out in the Regulations.
 - a: No advertisement to be displayed without the permission of the owner of the site (this includes land or buildings where the advertisement is displayed), or any other person with an interest in the site entitled to give permission.
 - b: The siting or display of an advertisement is prohibited if it endangers anyone using any highway, railway, waterway, dock, harbour or aerodrome (civil or military), or would obscure or hinder the ready interpretation of any traffic sign, railway sign or aid to navigation by water or air. It also prohibits the siting or display of an advertisement that would hinder the operation of any device used for the purpose of security or surveillance (such as closed circuit television cameras), or for measuring the speed of any vehicles (speed cameras or other

speeding measuring devices.

c: The advertisement and any land or building used for the purpose of its display to be maintained in a reasonably clean and tidy condition so that it does not impact the visual amenity of the site.

d: Any structure or hoarding used for the display of advertisements to be maintained in a safe condition that does not endanger the public.

e: Following the removal of advertisement the site shall be left in a condition that does not endanger the public and in a reasonably clean and tidy condition so that it does not impact the site's visual amenity.

Reason: To comply with the Advertisement Regulations.

Note to Applicant: In accordance with paragraph 38 of the National Planning Policy Framework (September 2023), Eastleigh Borough Council takes a positive approach to the handling of development proposals so as to achieve, whenever possible, a positive outcome and to ensure all proposals are dealt with in a timely manner.

Yours faithfully

A handwritten signature in black ink that reads "Andy Grandfield".

Andy Grandfield
Executive Head for Planning and Economy

N.B. See Attached Notes