

MR STEVEN DORRICOTT
BOYLE & SUMMERS LTD
CANUTE CHAMBERS
CANUTE ROAD
SOUTHAMPTON
SO14 3AB

Application	A/23/95868
Please ask for	Clare Martin
Direct dial	023 8068 8256
Working hours	Mon to Fri 8:30am to 5pm
Email	clare.martin@eastleigh.gov.uk

Tuesday 21 November 2023

Town and Country Planning (Control of Advertisement) Regulations 2007

Application No. A/23/95868

In pursuance of their powers under the above Act and in accordance with your application received on Tuesday 5 September 2023 the Council, as Local Planning Authority hereby **Consent To The Advert Display** the following :

Description:	Display of 1no. internally illuminated totem pole at the site entrance, 3no. internally illuminated fascia signs and 1no. non illuminated free standing sign on the North Elevation
Site:	SPARSHATTS OF BOTLEY LTD, BROAD OAK, BOTLEY, SOUTHAMPTON, SO30 2EU

Subject to due compliance with the following conditions:

- 1 The development hereby permitted shall be implemented in accordance with the following plans numbered: Loc 01, Elev 02 & 150835 RevA,
Reason: For the avoidance of doubt and in the interests of proper planning.
- 2 This consent is for five years from the date of this decision and is subject to the five standard conditions set out in the Regulations.
 - a) No advertisement to be displayed without the permission of the owner of the site (this includes land or buildings where the advertisement is displayed), or any other person with an interest in the site entitled to give permission.
 - b) The siting or display of an advertisement is prohibited if it endangers anyone using any highway, railway, waterway, dock, harbour or aerodrome (civil or military), or would obscure or hinder the ready interpretation of any traffic sign, railway sign or aid to navigation by water or air. It also prohibits the siting or

display of an advertisement that would hinder the operation of any device used for the purpose of security or surveillance (such as closed circuit television cameras), or for measuring the speed of any vehicles (speed cameras or other speeding measuring devices.]

c) The advertisement and any land or building used for the purpose of its display to be maintained in a reasonably clean and tidy condition so that it does not impact the visual amenity of the site.

d) Any structure or hoarding used for the display of advertisements to be maintained in a safe condition that does not endanger the public.

e) Following the removal of advertisement the site shall be left in a condition that does not endanger the public and in a reasonably clean and tidy condition so that it does not impact the site's visual amenity.

Reason: To comply with the advertisement regulations.

- 3 The illumination of the consented signs shall be no greater than 600 candela per square metres and no light source shall be visible from the highway.

Reason: In the interests of highway safety/amenity.

- 4 The consented signs shall not be illuminated outside the trading hours of the premises to which it relates.

Reason: In the interests of visual amenity and sustainability.

Note to Applicant: In accordance with paragraph 38 of the National Planning Policy Framework (September 2023), Eastleigh Borough Council takes a positive approach to the handling of development proposals so as to achieve, whenever possible, a positive outcome and to ensure all proposals are dealt with in a timely manner.

Yours faithfully

A handwritten signature in black ink that reads "N Parker". The signature is written in a cursive style with a horizontal line underneath the name.

Nicholas Parker
Planning Manager

N.B. See Attached Notes