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Your reference A/23/95401

Date 20 December 2023

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Dear Mrs Martin,

THE CONCORDE CLUB, STONEHAM LANE, EASTLEIGH, SO50 9HQ

Display of 1.no free standing internal illuminated sign (Retrospective Application)

In regard to application A/23/95401, having reviewed the information provided, and visited site to confirm the exact location of the sign on site, there is no objection to the proposals from a highway perspective, subject to the condition as outlined below.

The position of the sign is set back into site in a location that does not affect either access visibility or movement within the private car park area.

Onwards however, it is noted that an LED screen forms a segment of the overall 'totem' sign, and whilst the application form states that images shown will be static, it would be requested that this is ensured via the following condition.

CONDITION:

Digital signs with changing images must be limited to an image change every 5 seconds; video/motion must not be shown where viewed by drivers; daytime sign luminance must not to exceed 5,000 cd/m² and nighttime (curfew) sign luminance must not exceed 1,000cd/m². Reason: In the interests of highway safety.

Yours sincerely,

Matt Grantham

Director of Hampshire 2050
Garry Westbrook