

1937_L01

Project:

The Annexe, Discovery House
Brickfield Lane
Chandlers Ford
SO53 4DP

31 March 2026

Response to Hampshire Highways, Reference F/26/100902

1.0 Introduction

1.1 This document has collated additional information requested by Hampshire Highways within the response referenced 059760 submitted to the agent on the 30 March 2027:

1. It is understood that the applicant owns another gym in Hedge End, located in a comparable location. It would therefore be requested that staff and user numbers data is supplied outlining specific numbers that would be anticipated on site during the whole opening period (24 hours) based on half hour segments.

1.1 While the correlation between the Hedge End Gym and the pending Chandlers Ford gym are similar in theory (both positioned within industrial estates and near residential areas for proximity convenience), it is important to note the Hedge End Gym is a larger unit compared to the Discovery House, and the membership numbers will be scaled to reflect what actual space and personal trainers can accommodate.

2.0 Entries by Hour

A snapshot of the Hedge End Gym's attendance from Friday, 27 March 2026 is reflected in Figure 1 below. Although the Highways officer had requested a 30-minute chart, below captures data from the entire day, hourly, and demonstrates the most in attendance that day is between 5am-6am of 17 attendees. (The raw data will be attached separately for verification.)

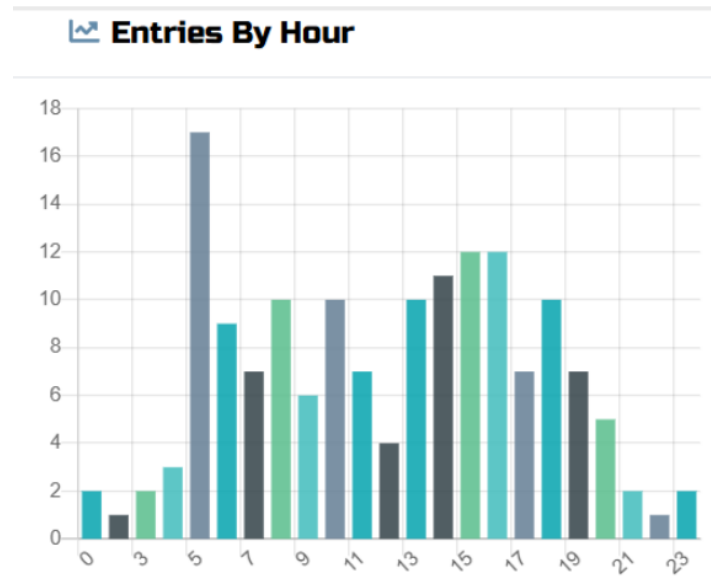


Figure 1 - Hedge End Gym attendance, 27 March 2026, 157 attendees in 24 hours

3.0 Average Time Poll

3.1 The 157 members were polled that day via email, and 41 responses were received. The chart in Figure 2 demonstrates the majority of those attending that day were in attendance 45-60 minutes, and most attendees that day were in attendance below 60 minutes.

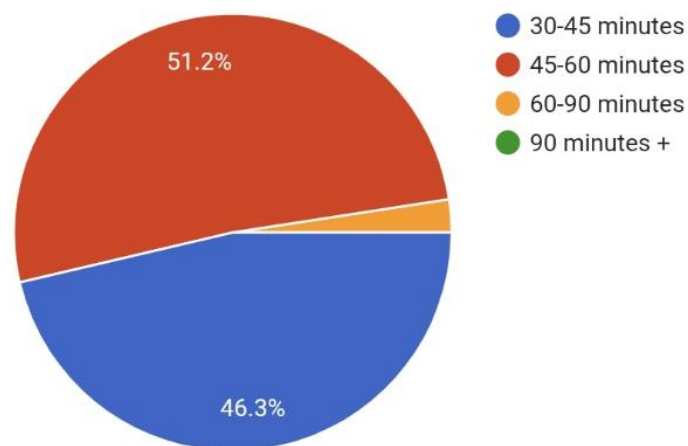


Figure 2 - Hedge End Gym time spent in training, 27 March 2026 from 41 responses (out of 157)

4.0 Travel Method of Members

4.1 The final question raised within the 27 March 2026 attendees' poll was method of travel that day. The chart in Figure 3 demonstrates the majority of that day either work or live near the gym and arrived at the gym on foot. The second highest method was via shared journey in a car.

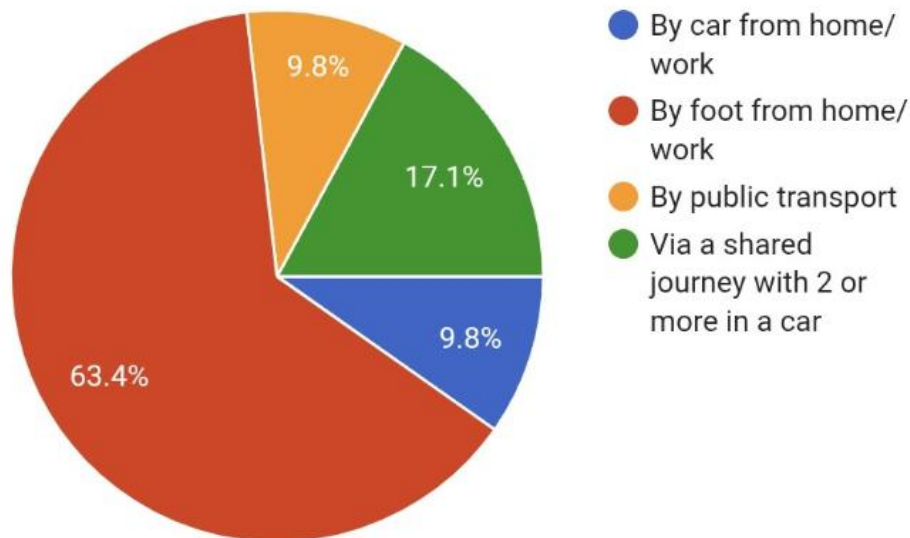


Figure 3 – Hedge End Gym transportation mode, 27 March 2026 from 41 responses (out of 157)

5.0 Conclusion

5.1 While these results were on one particular day of the Hedge End Gym attendees, the results appear to support the tested business model similar to the Chandlers Ford gym at Discovery House. Providing a training gym where convenient to workers before or after working hours, or even during lunchtime, is a sustainable business model reducing the need for separate vehicle trips.

Enclosure: Raw data recording members' entrance times on 27 March 2026 (Excel).