

MISS ALICE DREW
SOUTHERN PLANNING
YOUNGS YARD CHURCHFIELDS
TWYFORD WINCHESTER
HAMPSHIRE
SO21 1NN

Application	A/26/101164
Please ask for	David Huckfield
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Tuesday 12 May 2026

Town and Country Planning (Control of Advertisement) Regulations 2007

Application No. A/26/101164

In pursuance of their powers under the above Act and in accordance with your application received on Thursday 19 March 2026 the Council, as Local Planning Authority hereby **Consents To The Advert Display** for the following :

Description:	Display of 1no. internally illuminated fascia sign on front (western) elevation and 1no. non-illuminated sign on hangar door to rear (eastern) elevation
Site:	UNIT H, GEORGE CURL WAY, EASTLEIGH, SO18 2RX

Subject to due compliance with the following conditions:

- 1 The advertisement consent hereby granted shall be implemented in accordance with the following plans/documents numbered/referenced: Location Plan (dated 18 March 2026), 3D Illuminated Sign (Mint Signs), details of non-illuminated sign shown on pages 12 and 13 of the submitted Planning Statement (Southern Planning Practice, March 2026).

Reason: For the avoidance of doubt and in the interests of proper planning.

- 2 This consent is subject to the five standard conditions set out in the Regulations:
 - a) No advertisement to be displayed without the permission of the owner of the site (this includes land or buildings where the advertisement is displayed), or any other person with an interest in the site entitled to give permission.
 - b) The siting or display of an advertisement is prohibited if it endangers anyone

using any highway, railway, waterway, dock, harbour or aerodrome (civil or military), or would obscure or hinder the ready interpretation of any traffic sign, railway sign or aid to navigation by water or air. It also prohibits the siting or display of an advertisement that would hinder the operation of any device used for the purpose of security or surveillance (such as closed circuit television cameras), or for measuring the speed of any vehicles (speed cameras or other speeding measuring devices).

c) The advertisement and any land or building used for the purpose of its display are to be maintained in a reasonably clean and tidy condition so that it does not impact the visual amenity of the site.

d) Any structure or hoarding used for the display of advertisements is to be maintained in a safe condition that does not endanger the public.

e) Following the removal of the advertisement(s) the site shall be left in a condition that does not endanger the public and in a reasonably clean and tidy condition so that it does not impact the site's visual amenity.

Reason: To comply with the advertisement regulations.

- 3 The illumination of the consented sign shall be no greater than 4800 cd/m² during daylight hours and no greater than 300 cd/m² during the hours of darkness and no light source shall be visible from the highway at any time.

Reason: In the interests of highway and aviation safety and amenity.

Note to Applicant: In accordance with paragraph 39 of the National Planning Policy Framework, Eastleigh Borough Council takes a positive approach to the handling of development proposals so as to achieve, whenever possible, a positive outcome and to ensure all proposals are dealt with in a timely manner.

Yours faithfully

A handwritten signature in black ink that reads "N Parker".

Nicholas Parker
Planning Manager

N.B. See Attached Notes