

Development Management

Eastleigh House, Upper Market Street, Eastleigh, SO50 9YN

Tel: 023 8068 8264 www.eastleigh.gov.uk

Office hours: Mon-Thurs 8.30am - 5pm, Friday 8.30am - 4.30pm

**Application for Consent to Display an Advertisement(s)****Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)****Publication of applications on planning authority websites**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)

Northing (y)

Description

EG on the Move, Swaythling Road Services.

Applicant Details

Name/Company

Title

Mr

First name

Kais

Surname

Ali

Company Name

EG on the Move

Address

Address line 1

EG On The Move Ltd

Address line 2

Waterside

Address line 3

Haslingden Road

Town/City

Blackburn

County

Lancashire

Country

United Kingdom

Postcode

BB1 2FA

Are you an agent acting on behalf of the applicant?

☒ Yes

☐ No

Applicant Contact Details

Primary number

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

Mr

First name

Morgan

Surname

Shattock

Company Name

De Pol Associates

Address

Address line 1

De Pol Associates

Address line 2

Farington House

Address line 3

Stanifield Lane

Town/City

Farington, Leyland

County

Country

United Kingdom

PR25 4UA

Primary number

██████████ ██████████

Secondary number

Fax number

Email address

[REDACTED]

Please describe the proposed advertisement(s)

A selection of signs for a service station, and related businesses.

Sign A: x4 Canopy Sign - EG Coloured (Lengths 6.120m to 33.480m);

Sign B: x4 Canopy Sign - Black (Lengths 6.250m to 19.400m);

Sign C: x4 Canopy Corner Strips;

Sign K: x3 Directional Signs (1mx1m);

Sign L: x1 Directional Signs (0.6mx0.6m);

Sign V: x3 Car Wash Vinyl Panels;

Sign X: x2 PID Totems

Advertisement Type:

Other type

Height:

0.9 metres

Width:

33.48 metres

Depth:

0.17 metres

What is the height from the ground to the base of the advertisement?:

5.2 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

90 centimetres

What materials will the advertisement be made of?:

Sign A... x4 Canopy Signs - varied lengths 23.480m, 9.460m, 7.760m, 6.120m... foamex, acrylic, aluminium

The colour of text and background:

black, green, white

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

300 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

0.9 metres

Width:

19.4 metres

Depth:

0.17 metres

What is the height from the ground to the base of the advertisement?:

5.2 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

90 centimetres

What materials will the advertisement be made of?:

Sign B... x4 Black Canopy Signs - varied lengths of 19.400m, 6.250m, 6.320m. 9.330m... foamex, acrylic, aluminium

The colour of text and background:

black

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

0.02 metres

Width:

1.1 metres

Depth:

0.02 metres

What is the height from the ground to the base of the advertisement?:

5.2 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

Sign C... x4 Canopy Corner Strips... LEDs

The colour of text and background:

green

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

300 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

1 metres

Width:

1 metres

Depth:

0.076 metres

What is the height from the ground to the base of the advertisement?:

0.7 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

30 centimetres

What materials will the advertisement be made of?:

Sign K... x3 Directional Signs (1mx1m).... aluminium, vinyl finish

The colour of text and background:

black, green, white

Will the advertisement be illuminated?:**Advertisement Type:**

Other type

Height:

0.6 metres

Width:

0.6 metres

Depth:

0.076 metres

What is the height from the ground to the base of the advertisement?:

1.1 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

30 centimetres

What materials will the advertisement be made of?:

Sign L ... x1 Directional Signs (0.6mx0.6m) ... aluminium, vinyl finish

The colour of text and background:

black, green, white, red

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

2.78 metres

Width:

2.146 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0.01 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

30 centimetres

What materials will the advertisement be made of?:

Sign V... x3 Car Wash Vinyl Panels... vinyl

The colour of text and background:

black, green, white

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

6.97 metres

Width:

1.91 metres

Depth:

0.5 metres

What is the height from the ground to the base of the advertisement?:

0.1 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

100 centimetres

What materials will the advertisement be made of?:

Sign X... x2 6.790m-PID Totem...

The colour of text and background:

varied

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

300 cd/m²

Will the illumination be static or intermittent?:

Static

Please describe each of the 'Other type(s)' of advertising proposed

A selection of signs for a service station, and related businesses.

Sign A: x2 Canopy Sign - EG Coloured (Lengths 6.120m to 33.480m);

Sign B: x2 Canopy Sign - Short;

Sign C: x4 Canopy Corner Strips;

Sign K: x4 Directional Signs (1mx0.5m);

Sign L: x6 Directional Signs (0.6mx0.6m);

Sign V: x6 Car Wash Vinyl Panels;

Sign X: x2 PID Totems

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☒ Yes

☐ No

If Yes, please provide details

Retrospective application.

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes

☐ No

☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

The proposed signs are a like-for-like replacement of the existing signs on site, as part of a rebrand of the petrol station.

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes

☒ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

21/04/2026

To Date

21/04/2031

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes
☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
☐ The applicant
☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☐ Yes
☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☒ Yes
☐ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes
☒ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that, in accordance with the Planning Portal's terms and conditions:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Morgan Shattock

Date

11/05/2026