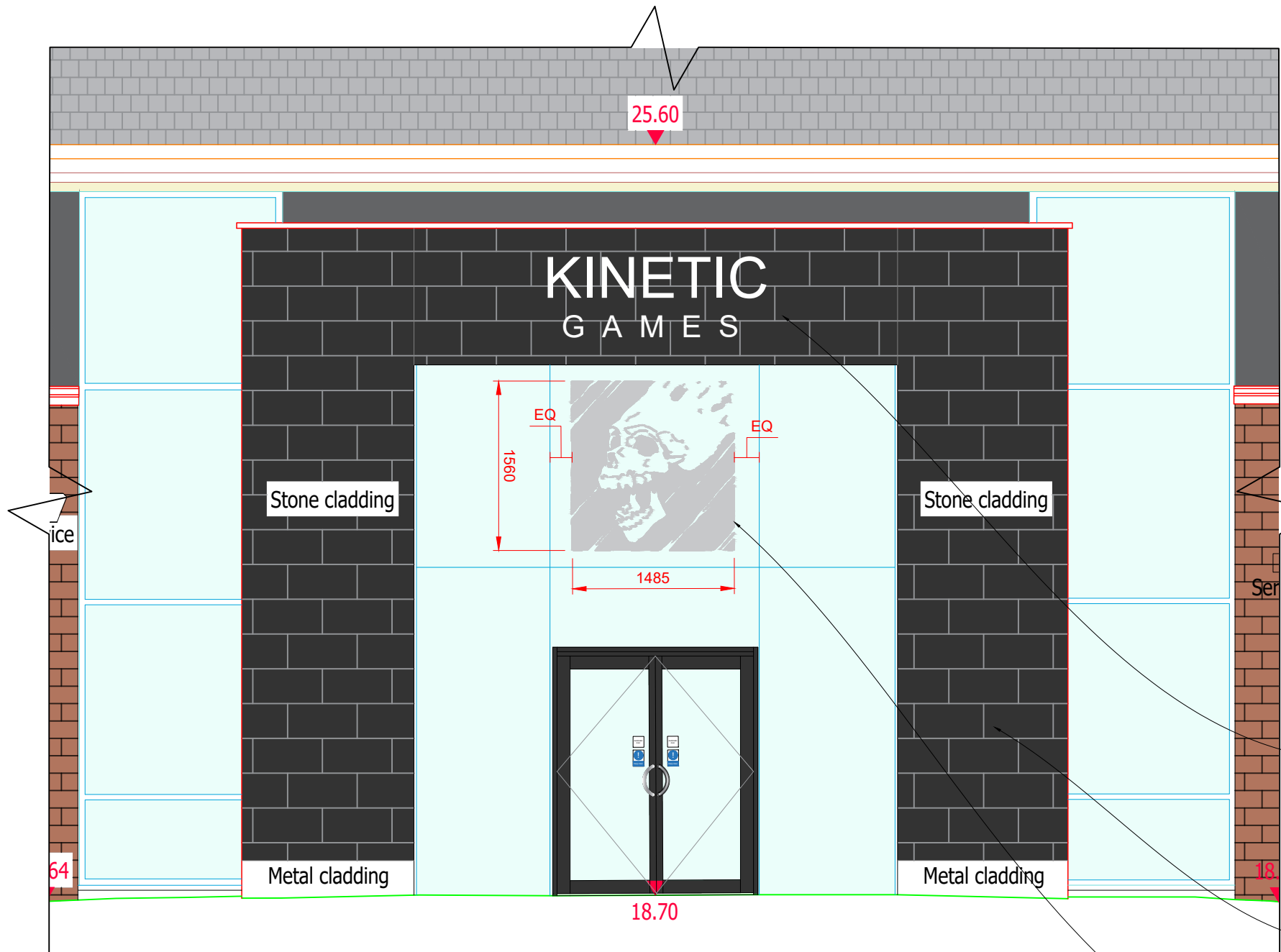
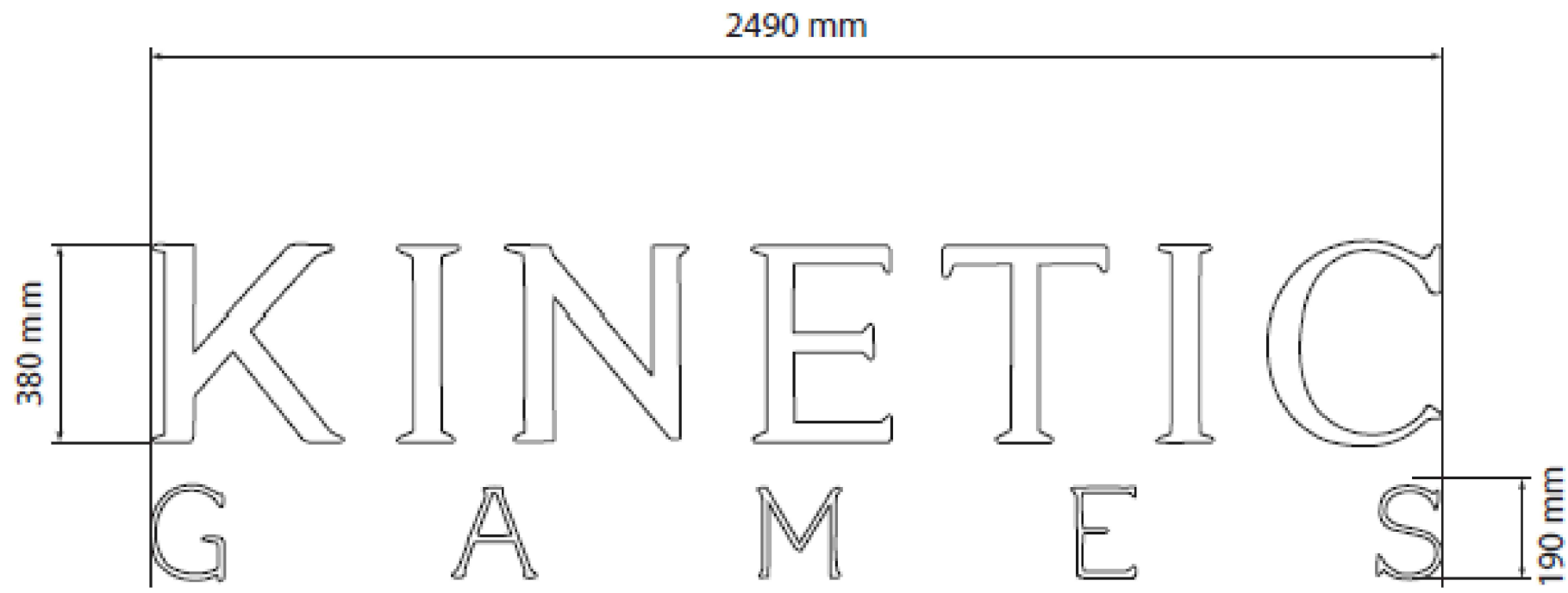




PROPOSED EAST ELEVATION DETAIL
SCALE: 1:50 @ A1



LETTERING DETAIL:
COMPANY NAME DETAIL

ILLUMINATED EXTERIOR SIGN. LETTERS ARE 80MM DEEP. BUILT UP METAL CARCASSES WITH OPAL ACRYLIC FACES AND INTERNAL LED ILLUMINATION. WITHIN EACH LETTER, THERE IS A 10MM THICK BACK TRAY INSIDE EACH LETTER WHICH WILL BE SCREWED DIRECTLY INTO THE WALL. THE FIXINGS WILL NOT BE VISIBLE ONCE THE LETTERS ARE INSTALLED.

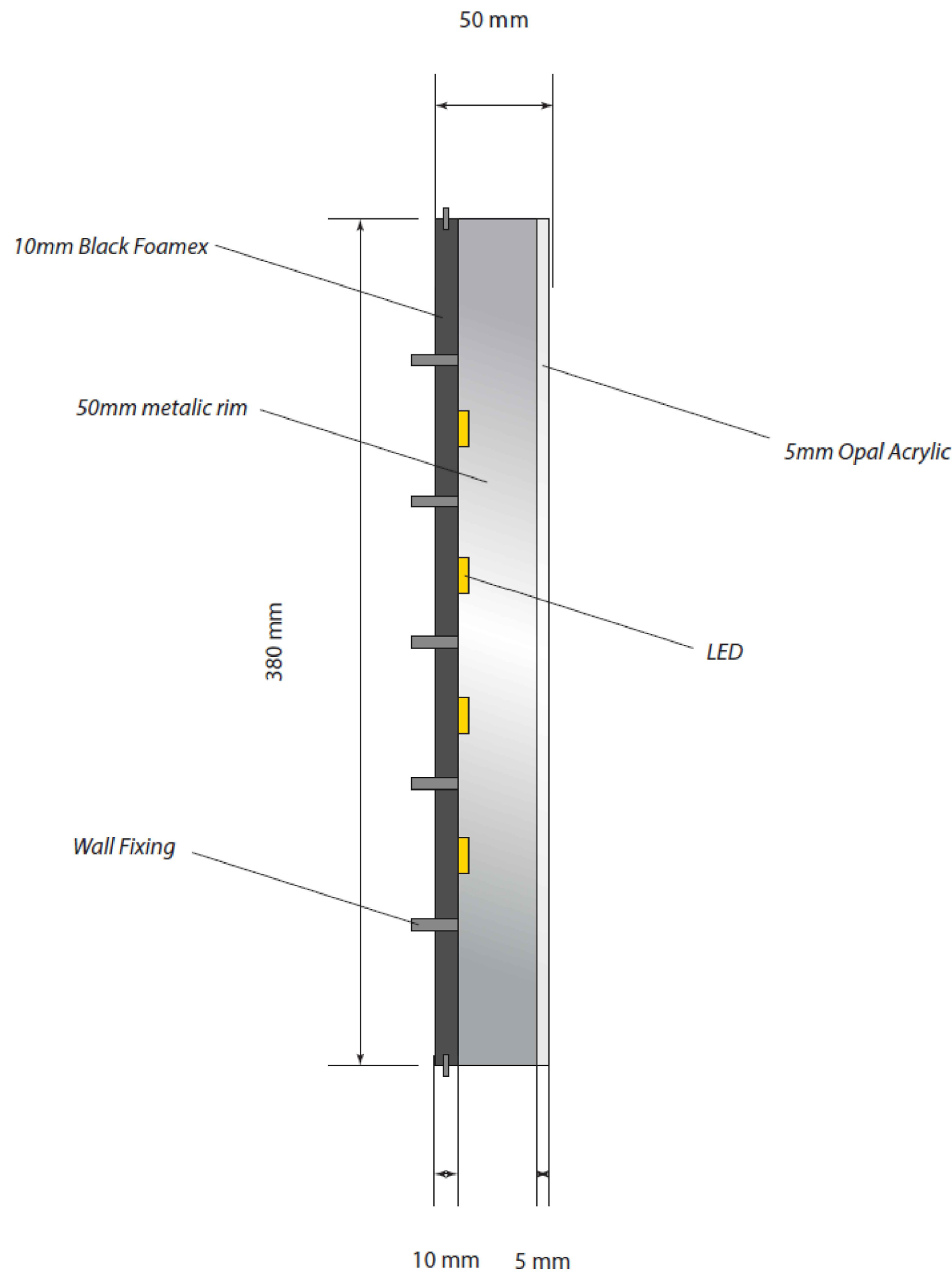
FONT IS TO MATCH COMPANY BRAND GUIDELINES: 'KINETIC' TO BE IN SPECTRAL SC MEDIUM AND 'GAMES' TO BE IN INTER FONT REGULAR.

SIGN TO BE INSTALLED CENTRALLY ON THE FACADE.

EXISTING STONEMWORK TO BE PAINTED IN DULUX TRADE SATIN WEATHERSHIELD PAINT, COLOUR: BLACK.

PAINTED TO THE FRONT ELEVATION ONLY AS SHOWN.

WHITE CUT VINYL MANIFESTATION (NON-ILLUMINATED), BONDED TO THE CENTRE OF THE EXTERIOR OF THE GLASS.



PROPOSED ILLUMINATED SIGN SECTION DETAIL

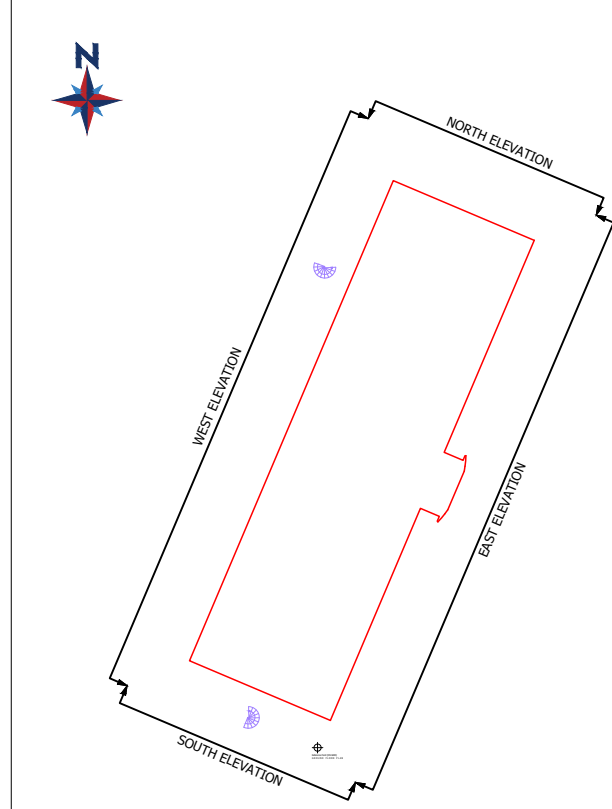


REFERENCE DIAGRAM
KINETIC GAMES SIGN BUILD UP

Cut to Shape 10mm Foamex
+ LED's attached
Fitted to directly to building.

50mm metallic rim
Screwed through to foamex back plates.

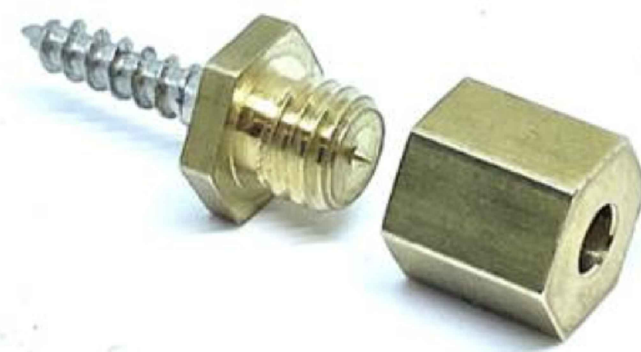
5mm Opal Acrylic Face
Fitted within metallic rim.



SITE PLAN



REFERENCE IMAGE:
METAL LETTERING WITH AN ILLUMINATED OPAL ACRYLIC FACE



REFERENCE IMAGE:
LETTERING WALL FIXING

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FIRST ISSUE
08.09.2026
Revisions

SPECTRUM.

Project Title
KINETIC GAMES
Imperial House
Southampton SO30 2AF
Drawing Title

PROPOSED
EXTERNAL SIGNAGE DETAIL

Status

Planning

Drawing Number

503

Job Number

25061

Revision

A

Scale

1:50
1m 0 1 2

Date
AUG 2026
Drawn
BB
Checked
CR

Drawing Notes:
Figured dimensions only are to be taken from this drawing - DO NOT SCALE. Contractors must verify all dimensions prior to construction and any discrepancies are to be reported. IF IN DOUBT ASK.