

Utilita Bowl

Front Entrance Signage

Summary of the Proposed Works



As part of their new partnership, Utilita Bowl have been re-branding the venue. Part of these works was to re-cover the existing sign at the entrance from Botley Road. The sign has been in place since the original construction of the venue, circa 1998. Figure 1 shows the sign as it was, prior to the most recent re-branding.

Circular steel columns provide the structure for the sign board which is fabricated in steel.



Figure 1 – Previous Signage.

The sign has now been wrapped in Utilita Bowl pink with the wording and symbols adhered to the surface in acrylic lettering as can be seen in Figure 2 below.



Figure 2 – New Signage.