

## **L/24/96898 & A/24/96899 – The Old George, 492 Fair Oak Road, Fair Oak, SO50 7AN.**

### **Context.**

Standing on the corner of the original road junction at the very centre of Fair Oak, this building is probably the most prominent one in the village. In it's previous format it was quite low key painted in a single colour with name boards to indicate its function.

One wonders why this building is to be repainted again so soon as It was only four years ago it was last done which enhanced it no end, but it would appear to have changed hands, so a slight rebrand and refresh is evidently in order and will do no harm. Unlike the previous time at least this application is preceding the work!

### **The Proposal.**

The two tier colour scheme with revised bold graphics on either end to face oncoming traffic, enliven the building no end and therefore raise the tone of the immediate area. As this building stands on the corner of a road junction, close to the busy main road, dirt build-up from the traffic will remain a problem, so using a slightly darker and warmer shade than at present will help mask this better and improve an attractive frontage.

### **Conclusion.**

This refresh of the exterior with new signage, revised graphics and lighting will enhance the buildings offer, subtly indicating a change of ownership and increasing it's attractiveness to hopefully bolster trade, which can only be good for the health of this heritage asset. No objection.

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