

MR LIAM PECK
SAPPHIRE SIGNS LTD
BONTOFT AVENUE
HULL
HU5 4HF

Application	A/24/96965
Please ask for	David Huckfield
Direct dial	023 8068 8811
Working hours	Mon to Fri 8:30am to 5pm
Email	david.huckfield@eastleigh.gov.uk

Tuesday 7 May 2024

Town and Country Planning (Control of Advertisement) Regulations 2007

Application No. A/24/96965

In pursuance of their powers under the above Act and in accordance with your application received on Tuesday 27 February 2024 the Council, as Local Planning Authority hereby **Consent To The Advert Display** the following :

Description:	Consent to display 4no. non-illuminated (signs B, C, D and E) panel signs to outer boundary, and 4no. non-illuminated (signs G, I, J and K) and 1no. internally illuminated (sign H) fascia signs to main building (amended description).
Site:	DRAPER TOOLS LTD, HURSLEY ROAD, CHANDLER'S FORD, EASTLEIGH, SO53 1YF

Subject to due compliance with the following conditions:

- 1 The development hereby permitted shall be implemented in accordance with the following plans/details numbered: 40779-1K Revision K (Dated 24/04/2024), Site Layout Plan BW1-01151557 (Received 26/04/2024).

Reason: For the avoidance of doubt and in the interests of proper planning.

- 2 This consent is for five years from the date of this decision and is subject to the five standard conditions set out in the Regulations:
 - a) No advertisement to be displayed without the permission of the owner of the site (this includes land or buildings where the advertisement is displayed), or any other person with an interest in the site entitled to give permission.
 - b) The siting or display of an advertisement is prohibited if it endangers anyone

using any highway, railway, waterway, dock, harbour or aerodrome (civil or military), or would obscure or hinder the ready interpretation of any traffic sign, railway sign or aid to navigation by water or air. It also prohibits the siting or display of an advertisement that would hinder the operation of any device used for the purpose of security or surveillance (such as closed circuit television cameras), or for measuring the speed of any vehicles (speed cameras or other speeding measuring devices).

c) The advertisement and any land or building used for the purpose of its display are to be maintained in a reasonably clean and tidy condition so that it does not impact the visual amenity of the site.

d) Any structure or hoarding used for the display of advertisements is to be maintained in a safe condition that does not endanger the public.

e) Following the removal of the advertisement(s) the site shall be left in a condition that does not endanger the public and in a reasonably clean and tidy condition so that it does not impact the site's visual amenity.

Reason: To comply with the advertisement regulations.

- 3 The illumination of the consented signs shall be no greater than 400 candelas per square metres and no light source shall be visible from the highway.

Reason: In the interests of highway safety and amenity.

- 4 The illuminated signage hereby approved shall be illuminated only between the hours of 0800 and 2000 and at no other times whatsoever.

Reason: In the interests of the amenity of the area.

Note to Applicant: In accordance with paragraph 38 of the National Planning Policy Framework (December 2023), Eastleigh Borough Council takes a positive approach to the handling of development proposals so as to achieve, whenever possible, a positive outcome and to ensure all proposals are dealt with in a timely manner.

Yours faithfully

A handwritten signature in black ink that reads "N Parker". The signature is written in a cursive, slightly stylized font.

Nicholas Parker
Planning Manager
N.B. See Attached Notes