

MR OLAFUR OLAFSSON
12A FIVE HEADS ROAD
WATERLOOVILLE
PO8 9NW

Application	A/24/97295
Please ask for	Rebecca Altman
Direct dial	023 8068 8266
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Tuesday 18 June 2024

Town and Country Planning (Control of Advertisement) Regulations 2007

Application No. A/24/97295

In pursuance of their powers under the above Act and in accordance with your application received on Friday 26 April 2024 the Council, as Local Planning Authority hereby **Consent To The Advert Display** the following :

Description:	Installation of signage to front and rear elevations, comprising 1 x fascia sign; 2 x column signs; 1 x barber pole sign and 1 x projecting sign (amended description).
Site:	UNIT 1, 161 FAIR OAK ROAD, BISHOPSTOKE, EASTLEIGH, SO50 8LQ

Subject to due compliance with the following conditions:

- 1 The development hereby permitted shall be implemented in accordance with the following plans numbered:
LA2432 01 – Block and Location Plans
LA2432 02 A – Proposed Plan
LA2432 03 – Fair Oak Road Elevation Existing and Proposed
LA2432 04 A – Alan Drayton Way Elevation Existing and Proposed
LA2432 05 - East and West Elevations

Reason: For the avoidance of doubt and in the interests of proper planning.

- 2 This consent is for five years from the date of this decision and is subject to the five standard conditions set out in the Regulations.
 - a) No advertisement to be displayed without the permission of the owner of the site (this includes land or buildings where the advertisement is displayed), or any other person with an interest in the site entitled to give permission.
 - b) The siting or display of an advertisement is prohibited if it endangers anyone

using any highway, railway, waterway, dock, harbour or aerodrome (civil or military), or would obscure or hinder the ready interpretation of any traffic sign, railway sign or aid to navigation by water or air. It also prohibits the siting or display of an advertisement that would hinder the operation of any device used for the purpose of security or surveillance (such as closed circuit television cameras), or for measuring the speed of any vehicles (speed cameras or other speeding measuring devices).

c) The advertisement and any land or building used for the purpose of its display to be maintained in a reasonably clean and tidy condition so that it does not impact the visual amenity of the site.

d) Any structure or hoarding used for the display of advertisements to be maintained in a safe condition that does not endanger the public.

e) Following the removal of advertisement the site shall be left in a condition that does not endanger the public and in a reasonably clean and tidy condition so that it does not impact the site's visual amenity.

Reason: To comply with the advertisement regulations.

- 3 The illumination of the illuminated signs hereby permitted shall be no greater than 150 candelas per square metre.

Reason: In the interest of highway safety and visual amenity in accordance with Policy DM13 of the Eastleigh Borough Local Plan (2016-2036).

Yours faithfully

A handwritten signature in black ink that reads "N Parker".

Nicholas Parker
Planning Manager

N.B. See Attached Notes