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Design and Access Statement for Mobile Tyre Changing Business

Introduction

This Design and Access Statement outlines the proposal for a mobile tyre changing business located on a vacant piece of land on land adjacent to 87 High street, West end. The objective of this business is to provide a convenient and efficient tyre changing service to the local community, addressing the demand for quick automotive repairs.

Site Description

The application site comprises a piece of land situated to the north and accessed via High Street (B3035). The site is predominantly empty with some detached garages along the easternmost boundary. The site appears to experience differences in land levels with the land being higher to the north and east. The site is bound by a brick wall to the frontage which varies in height as a result of the change in land levels. To the east of the site is Bellessa Lounge, a hairdressers, and to the west is a variety of local amenities; takeaway restaurants, estate agents, pharmacy etc. Further west is a local supermarket and a car dealership. It is noted that the site and surroundings (to the west) fall within West End Village Centre. To the north of the application site are residential properties, situated to the southern side of Severn Way. To the south of the site is residential development, a combination of flats and dwellings.

Business Overview

The proposed mobile tyre changing service will operate from a specially designed vehicle equipped with all necessary tools and equipment to perform on-site tyre changes, repairs, and related services. This business model minimizes the need for customers to visit a traditional garage or service station, thus offering greater convenience.

Design Proposal

- **Mobile Unit:** The mobile tyre changing service will be conducted from a vehicle designed for functionality and branding. The vehicle will be visually appealing, featuring professional signage, graphics, and branding elements that reflect the business identity and promote visibility on the high street.

- **Operational Area:** The service will require a designated operational area within the vacant land site. This area will be clearly marked, ensuring safety and efficient workflow. A retractable awning or a timber framed shelter will be installed to provide shelter for both workers and customers.

- **Signage:** Temporary signage may be installed to direct customers to available services. This signage will be kept within the bounds of the site and will comply with local regulations regarding advertising.

- **Environmental Considerations:** The mobile service will incorporate eco-friendly practices. Waste tyres and materials will be disposed of responsibly, and the vehicle will be equipped with tools that minimize environmental impact.

Access

- **Customer Access:** The site is easily accessible by foot and vehicle. A designated parking area for the mobile unit will be arranged to ensure that customers can safely and conveniently access the service without obstructing pedestrian or vehicular traffic on the high street.

- **Pedestrian Accessibility:** Given the location on a high street, the business will prioritize pedestrian safety. Appropriate measures will be put in place to guide customers and ensure they can approach the mobile unit without risk.

- **Service Accessibility:** The mobile unit will be equipped to handle small to medium-sized vehicles, including cars and light vans.

Community Benefits

The establishment of a mobile tyre changing service in this area will provide numerous benefits:

- **Enhanced Convenience:** Customers can receive essential tyre services without having to travel to a traditional garage, saving time and improving service accessibility.

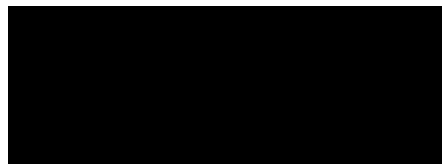
- **Job Creation:** The business will create employment opportunities for automotive technicians and customer service staff, contributing to the local economy.

- **Local Engagement:** Collaborating with nearby businesses for promotional activities and cross-marketing will strengthen community ties and support the local economy.

Conclusion

The proposed mobile tyre changing business is designed to provide an essential service in a convenient and accessible manner, benefiting the local community and enhancing the vibrancy of the high street. We believe that this proposal will meet the needs of the local population while adhering to good design principles and accessibility standards. We look forward to your support in bringing this service to the community.

Your Sincerely



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