

Eastleigh Borough Council
Eastleigh House
Upper Market Street
Eastleigh
SO50 9YN

Enquiries to	Matt Grantham	My reference	056529
Direct Line	N/A	Your reference	A/25/99197
Date	28 April 2025	Email	eastleighdc@hants.gov.uk

For attention of Ms Altman

Dear Sirs

**Re: A/25/99197 At CHANDLER'S FORD CENTRAL CLUB AND INSTITUTE,
2 WINCHESTER ROAD, CHANDLER'S FORD, EASTLEIGH, SO53 2FZ**

**Installation of 1.2m x 3.2m freestanding totem sign with illuminated
poster, to replace existing sign at site frontage**

In regard to application A/25/99197, having reviewed the information contained within the application pack, there would be no objection in principle to the proposals, subject to an amendment to the proposed luminance levels, and a condition (as outlined below) being applied.

The position of the sign is acceptable, set back from the highway a sufficient distance that will not affect visibility onto either the adjacent foot/cycleway of carriageway of Bournemouth Road, given the positioning of the bridge wall that sits between.

It is however noted that luminance levels associated with the illumination levels are quoted as 1,500 cd/sqm, which is too high when visible from the highway. This should be lowered to a maximum of 600 cd/sqm accordingly, with no light source visible from the highway (i.e a light shield prevents specifically seeing the bulb).

CONDITION:

AMOUNT OF ILLUMINATION

The illumination of the consented sign(s) shall be no greater than 600 candela per square metres and no light source shall be visible from the highway.

Reason: In the interests of highway safety/amenity.

Yours faithfully,

Matt Grantham
Principal Transport Planner - Highway Development Planning
Hampshire 2050