

A/25/100023 – The Brewery Bar, Winchester Street, Botley, SO30 2AA.

Context.

Situated on the eastern side of Winchester Street at the bottom of Zone 4 of the Botley Conservation Area, which is just north of the eastern end of Botley Square, it is next to No.8 a listed Grade II timber framed house dating from 1610 and probably the oldest house in the village and opposite No's 3 and 5, two Grade II listed early 19th. century houses.

Just north of No.5 is No.6, is a more substantial Grade II listed house and stable block with yard and two more listed houses further up the street. The Brewery Bar and the two semi-detached houses to its north are all considered to be significant buildings within this zone.

The Proposal.

Since the building was redecorated a few years ago it has had little to declare it's function, so the proposal to add some advertising is no surprise and this is more subtle than was previously the case before redecoration. The scheme consists of just two panels on the front elevation within the two end recesses at ground floor level, a hanging sign from the central first floor blank window position which is set back from the street boundary and the name painted on the north side wall facing up the street.

The colour scheme in grey with white lettering and the sign writing on the car park wall in gold against grey is more low key than the previous iteration which allows the heritage asset next door to stand out better and is therefore more respectful of the setting of that building.

Conclusion.

This is an advertising scheme that pays respect to its situation amongst a group of listed buildings without being too brash and therefore raises no objection.

29.09.2025.

Tim J S Dyer, B.Sc.,Dip.Arch.(Birm), Grad.Dip.Conservation(AA), RIBA.[Built Heritage Consultant](#).